

# eMOTIONAL Cities

Mapping the cities through the senses  
of those who make them

DELIVERABLE 8.9

## Reports on the dissemination events and stakeholders engaged III

MARCH | 2024



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# Index

<b>Executive Summary</b> .....	<b>5</b>
<b>1. Introduction</b> .....	<b>6</b>
1.1 Objectives.....	6
1.2 Structure.....	6
<b>2. Overview of dissemination and communication strategy</b> .....	<b>8</b>
<b>3. Stakeholders’ engagement</b> .....	<b>13</b>
3.1 Website and video .....	14
3.2 Social media .....	15
3.3 In-hand dissemination materials .....	16
3.4 Other online tools .....	17
3.5 Webinars .....	19
<b>4. Report on events</b> .....	<b>21</b>
4.1 eMOTIONAL Cities events.....	21
4.2 Third parties’ events .....	24
4.3 Urban Health Cluster events.....	31
<b>5. Recommendations</b> .....	<b>33</b>

## Index of Tables

Table 1. Tools and channels used on eMOTIONAL Cities per target group .....	9
Table 2. eMOTIONAL Cities stakeholders .....	10
Table 3. Dissemination results of eMOTIONAL Cities .....	13
Table 4. Social networks – followers and posts.....	16
Table 5. eMOTIONAL Cities newsletters.....	17
Table 6. eMOTIONAL Cities webinars .....	20
Table 7. eMOTIONAL Cities events .....	21
Table 8. Third parties’ events.....	24
Table 9. Urban Health Cluster events .....	31

## Index of Figures

Figure 1. eMOTIONAL Cities website analytics.....	15
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## Executive Summary

The deliverable “D8.9 Reports on the dissemination events and stakeholders engaged III” sistematizes the diverse events developed and attended by the project team and stakeholders engaged through dissemination and communication actions.

Developed by SPI within “Task 8.3. Fostering cooperation and synergies with other initiatives and relevant stakeholders of the eMOTIONAL Cities project” this deliverable aims to accomplish "Objective 8.3 organise dissemination events and contribute to the continuous engagement of stakeholders, maximising the impact of the project”.

The present document, “D8.9 Reports on the dissemination events and stakeholders engaged III”, mainly focuses on the dissemination and communication activities related to the project and other relevant initiatives and activities carried out by partners. The report summarises various dissemination actions, tools, activities, and events developed within the project's scope to enhance its promotion and engage relevant stakeholders.

A continuous effort to disseminate and communicate was made throughout the project to achieve a greater and more effective scope, combined with a tailored approach, held in the partner´s tasks, to allow a greater level of engagement. This approach should be continued in dissemination and future actions.

# 1. Introduction

## 1.1 Objectives

This report aims to achieve the following key objectives in terms of the dissemination strategy:

- Enable eMOTIONAL Cities to be recognised as a lead initiative for linking urban design, social fabric, individual mobility and physical and mental health by the scientific community as well as the general public.
- Enable eMOTIONAL Cities to be recognised by the scientific and industry community as the international reference for cross field research projects involving social, medical and computational sciences.
- Advance scientific and professional collaboration, expansion and investment in urban planning and human health by strengthening interactions between partners, public research labs, and private stakeholders in Europe.
- Enable eMOTIONAL Cities to engage with the general public regarding the importance of urban health issues and the possibility of redesigning city mapping by linking urban areas with human emotions and cognition.

## 1.2 Structure

This report evaluates the progress made and to fulfil all the objectives of D8.9 the remaining parts of this deliverable were structured as follows:

- Chapter 2: Overview of communication strategy: this section is dedicated to an overview of the communication strategy, namely the tools and channels used on the eMOTIONAL Cities project tailored specifically for each target group.
- Chapter 3: Stakeholders' engagement: this section is based on the analysis of the KPIs established in the Dissemination and Communication Plan, and intends to demonstrate the stakeholders engagement.

- Chapter 4: Report on events: this section provides an overview of the events organised and attended by the eMOTIONAL Cities project' team, highlighting the number of events attended in the past year (between February 2024 and February 2025).
- Chapter 5: Recommendations: this section outlines the activities that must be developed to ensure the project's sustainability.

## 2. Overview of dissemination and communication strategy

The dissemination and communication strategy is comprehensive and targeted, ensuring that relevant stakeholders are made aware of eMOTIONAL Cities and are encouraged to get involved.

The project recognizes the importance of effective communication, dissemination, and exploitation of its activities to reach a wide range of practitioners and policymakers. To achieve this goal, the project was based on an intensive cooperation and collaboration between its partners, seeking to leverage their expertise and established networks. Furthermore, the project actively participated in other European initiatives promoting sustainable and healthy urban environments, to gain valuable experience and insights that were an still can be applied to its work.

The project's approach to science communication, dissemination, and exploitation was both integrated and effective, with a focus on engaging both the 'internal public' - the project's partners - and an external, diverse audience comprising organisations and citizens. The project recognizes that effective communication and dissemination of its findings are crucial to achieving its objectives and making a meaningful contribution to the field of sustainable urban development. As such, the project committed to a comprehensive and strategic approach that prioritizes the needs of its stakeholders and seeks to maximize the impact of its work.

Effective communication is a crucial component of any project, especially regarding to scientific research. Internal communication is essential for streamlining processes, improving efficiency, and ensuring that all team members are on the same page. However, it's equally important to communicate scientific information to non-scientific audiences beyond project partners. This helps make science accessible to traditionally overlooked audiences and encourages informed decision-making at all levels. To achieve this, it's imperative to establish collaborative mechanisms that facilitate interactions with the general public. The participation of stakeholders is critical to the successful implementation of the project, and it's vital to identify and engage with target groups associated with various tools and channels used for disseminating project activities and outcomes. In this regard, Table 1 provides a comprehensive list of target groups. It's essential to tailor communication strategies and dissemination actions to the



needs and preferences of each target group to ensure that the outcomes are effectively communicated and understood. By doing so, the eMOTIONAL Cities team promotes better engagement among diverse audiences, ultimately leading to informed decision-making and positive societal outcomes.

The following table provides a comprehensive overview of the various communication tools and channels developed for eMOTIONAL Cities, tailored specifically for each target group. It details the methods of engagement and interaction designed to effectively reach and resonate with these groups' distinct needs and preferences.

Table 1. Tools and channels used on eMOTIONAL Cities per target group

Tools and channels	STI structures	Industry and SMEs	Policy-Making Bodies and Governance	Civil Society Organisations	Lay audience/ Broad public
Project website	✓	✓	✓	✓	✓
Social Media	✓	✓		✓	✓
Press Releases		✓	✓	✓	✓
Promotional Video	✓	✓	✓	✓	✓
Brochures/ Flyers	✓	✓	✓	✓	✓
Publications	✓	✓	✓		
Networks and partner channels	✓	✓	✓	✓	
Awareness raising webinars	✓			✓	✓
eMOTIONAL Cities Events	✓	✓	✓	✓	✓
Participation in third party events	✓	✓		✓	

Source: GA & DCP I

Achieving project success hinges on the continuous and effective dissemination of information. A one-size-fits-all communication strategy often falls short when engaging diverse stakeholders. Therefore, it was imperative to tailor the communication approach to align with each audience segment's distinct characteristics and preferences. By customising content to address specific needs and interests, project teams can enhance stakeholder engagement and optimise the overall impact of their initiatives.

To facilitate effective information distribution, the project team has developed a detailed stakeholder inventory in Deliverable D8.3, updated in this report. This inventory acted as a strategic framework for partners, allowing to create targeted content. The content was aligned with the specific activities and expectations of each stakeholder group.

Table 2. eMOTIONAL Cities stakeholders

Organization	Type
Intercultural Cities	International Organizations and Agencies
Eurocities – Network of cities towards urban development and innovation	International Organizations and Agencies
European Academy of Neurology	International Organizations and Agencies
European Alzheimer's Disease Consortium	International Organizations and Agencies
Genetic Frontotemporal Dementia Initiative	International Organizations and Agencies
World Heart Federation	International Organizations and Agencies
European Society of Cardiology	International Organizations and Agencies
Associated Collegiate Schools of Planning	International Organizations and Agencies
American Planning Association	International Organizations and Agencies
Associated European Schools of Planning	International Organizations and Agencies
Association of Psychological Science	International Organizations and Agencies
European POLIS network	International Organizations and Agencies
International Society of Urban Health	International Organizations and Agencies
National Institute of Mental Health (NIH), USA	International Organizations and Agencies
Global Designing Cities Initiative	International Organizations and Agencies
C40	International Organizations and Agencies
Cities Alliance	International Organizations and Agencies
Roche Neuroscience & Rare Disease	Companies
Alexander Whitley Dance Company	Companies
OpenBCI (Dr. Conor Russomanno)	Companies
ARUP	Companies
Academia (Research Labs)	Companies
Future Cities Lab – ETH Zurich (Dr. Panos Mavros)	Companies
Gehl Foundation, Copenhagen	Companies

Project for Public Spaces, USA	Companies
Câmara Municipal de Lisboa	Public sector, governments, policymakers
City of Lansing	Public sector, governments, policymakers
City of Detroit (Mayor's Office)	Public sector, governments, policymakers
Tri-County Regional Planning Agency	Public sector, governments, policymakers
Tallin City Government	Public sector, governments, policymakers
Tartu City Government	Public sector, governments, policymakers
Cambridge Smart Cities Office	Public sector, governments, policymakers
Kopenhagen Kommune	Public sector, governments, policymakers
Greater Copenhagen Region	Public sector, governments, policymakers
Mayor of London	Public sector, governments, policymakers
Turismo de Portugal	Public sector, governments, policymakers
Associação Zero	Public sector, governments, policymakers
GEOTA	Public sector, governments, policymakers
Alto Comissariado para as Emigrações	Public sector, governments, policymakers
Comissão para a Cidadania e a Igualdade de Género	Public sector, governments, policymakers
Michigan Department of Health and Human Services	Public sector, governments, policymakers
Michigan Office of Services to the Aging	Public sector, governments, policymakers
Association from American Retired People	Public sector, governments, policymakers
The National Association for Mental Health (Denmark)	Public sector, governments, policymakers
Sociedade Portuguesa de Neurologia	Public sector, governments, policymakers
Ministério da Saúde	Public sector, governments, policymakers
Direção-Geral da Saúde	Public sector, governments, policymakers
Infarmed - Autoridade Nacional do Medicamento e Produtos de Saúde, IP	Public sector, governments, policymakers
CEFAR – Centro de estudos e Avaliação em Saúde, da Associação Nacional de Farmácias (ANF)	Public sector, governments, policymakers
Administração Regional de Saúde Lisboa e Vale do Tejo, IP	Public sector, governments, policymakers
CUF Descobertas	Public sector, governments, policymakers
IPAV – Instituto António Padre Vieira	Public sector, governments, policies makers
Sociedade Portuguesa de Psiquiatria e Saúde Mental	Public sector, governments, policies makers
Fundação Calouste Gulbenkian	Public sector, governments, policies makers
Lisbon Institute of Global Mental Health	Public sector, governments, policies makers
Ordem dos Arquitectos	Academia and professionals
Associação de Arquitetos Paisagistas	Academia and professionals
Associação Portuguesa de Urbanistas	Academia and professionals
Happiness by Design (Indian Institute of Technology Roorkee)	Academia and professionals
Healthy Liveable Cities Lab (RMIT University)	Academia and professionals
Academy of Neuroscience for Architecture (University of San Diego)	Academia and professionals
ErgoUX Lab (FAUL)	Academia and professionals
Ordem dos Médicos	Academia and professionals

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

Ordem dos Psicólogos	Academia and professionals
Junta de Freguesia Parque das Nações	End-users
Junta de Freguesia Marvila	End-users
Junta de Freguesia Santa Maria Maior	End-users
Junta de Freguesia Alvalade	End-users
Associação Vizinhos em Lisboa	End-users
Associação Renovar a Mouraria (ONGD)	End-users

Source: DCP II

### 3. Stakeholders' engagement

The dissemination and communication efforts of the eMOTIONAL Cities project are critical to its success. To ensure that stakeholders and interested parties were kept informed, the project team maintained a regularly updated website and social media presence. This involved the creation of engaging content that showcases the project's goals, progress, and outcomes.

Through these efforts, the eMOTIONAL Cities project created a strong network of supporters and stakeholders, invested in the project's success and committed to improving the quality of life in urban areas through sustainable mobility solutions.

Based on the analysis of the indicators presented in Table 5, it can be inferred that the eMOTIONAL Cities project has successfully engaged stakeholders and the general public, and the stakeholders were approached at the appropriate stages.

Table 3. Dissemination results of eMOTIONAL Cities

Tools / Channels		Indicators	Target
<b>Website</b>		49,000	20,000
<b>Social media</b>	Facebook	326 followers	2,000 followers (total)
	LinkedIn	1267 followers	
	Twitter	182 followers	
<b>In-hand dissemination materials</b>	Flyer	1	1
	Roll-up	1	1
<b>Video</b>		15,000 viewers	5,000 viewers
<b>Other online tools</b>	Press releases	5	-
	Newsletters	6	6
<b>Webinars</b>		5 webinars	8 webinars
<b>eMOTIONAL Cities events - organization or co-organization</b>		6 events	4 events
<b>Events attendance</b>	Representing eMOTIONAL Cities	37 events	-
	Third parties	83 events	20 events
	Urban Health Cluster	23 events	-

To ensure that the project and its results and outputs are widely recognised, the goal is to utilise every available opportunity to communicate the importance and benefits of the project to a diverse group of stakeholders, thereby maximising its impact and promoting its success.

### 3.1 Website and video

The website, which has been operational since April 2021, has garnered significant interest, accumulating around 49,000 views according to the latest analytics. It serves as a central hub for information regarding the eMOTIONAL Cities initiative, providing visitors with access to a wealth of resources and updates related to the project.

In addition, a promotional video for the eMOTIONAL Cities project was produced and publicly released in March 2022. This engaging video was designed to give viewers an in-depth understanding of the project's objectives, showcasing its unique features and the numerous benefits it offers to the community. The video has attracted approximately 15,000 views, reflecting a growing interest in the project, its vision and mission.

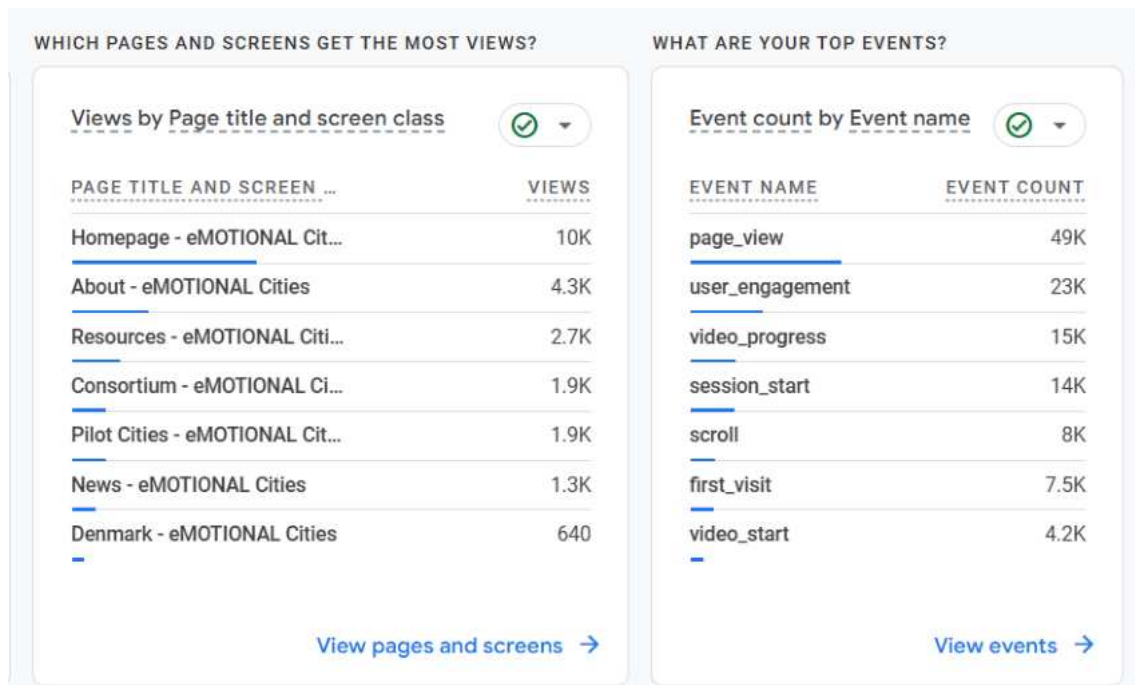




Figure 1. eMOTIONAL Cities website analytics

Source: Google analytics

### 3.2 Social media

eMOTIONAL Cities has established a strong presence on three of the world's leading social networks - Facebook, LinkedIn, and X. The project consortium carefully selected these platforms to ensure they were most suitable for the project's goals and objectives.

The eMOTIONAL Cities team has been actively using these channels to disseminate information about the project and share details about events hosted by all partners. This information enables the team to evaluate the effectiveness of their social media efforts and adjust their strategies accordingly.

With its strong presence on these leading social networks, eMOTIONAL Cities was well-positioned to reach a broad audience and create positive change in urban health as presented in the following table. Until February 2025 LinkedIn has reached 1267 followers, Facebook 326 followers and X/Twitter reached 182 followers.

Table 4. Social networks – followers and posts

Social network	Followers		Posts	
	February 2024	February 2025	February 2024	February 2025
LinkedIn	728	1267	150	206
Facebook	294	326	150	206
X	181	182	175	201

Source: Social network analytics

### 3.3 In-hand dissemination materials

Both the roll-up and flyer for the eMOTIONAL Cities project were initially completed in May 2021 and underwent a comprehensive review and update in February 2022. These revisions were made to enhance the relevance and effectiveness of the information presented.

The roll-up banner has been designed to effectively convey key information about the eMOTIONAL Cities initiative during public gatherings and exhibitions. It features a clear and concise definition of the project, outlining its goals and objectives. Additionally, included detailed information regarding the funding sources that support the project, highlights the dedicated website for further information, identifies the target groups that the project aims to engage, and describes the anticipated societal impacts that the initiative seeks to achieve. Similarly, the flyer served as a vital communication tool during significant events organized by the eMOTIONAL Cities team, and can be easily downloaded from the project's website. The flyer provided a comprehensive overview of the project, encapsulating its essence and overarching vision, and making it accessible to a broader audience interested in the ongoing developments of the eMOTIONAL Cities initiative.



### 3.4 Other online tools

The eMOTIONAL Cities project has effectively generated a series of eight detailed **newsletters**, serving as critical resources for stakeholders and organizations monitoring the project's development and initiatives. These newsletters, which are accessible on the project's official website, were disseminated via multiple social media channels and a curated mailing list targeting subscribers and key stakeholders identified throughout the project's timeline (refer to the appendix for further details). Each newsletter was meticulously designed to offer in-depth analysis, showcase milestones, and foster community engagement by providing pertinent updates on the project's trajectory and its impact on urban environments.

Table 5. eMOTIONAL Cities newsletters

Newsletter	Date	Description
#1	August 2021	The project's mission, objectives, and consortium were explained along with the definition of work packages. Target groups and pilot cities were identified for interaction in urban environments. Latest and upcoming events were described.  <a href="https://emotionalcities-h2020.eu/newsletter/1/">https://emotionalcities-h2020.eu/newsletter/1/</a>
#2	February 2022	The first annual meeting of the project was described, and the main project updates were provided. Were also publicized other important information such as the public deliverables, the project's official video, and news coverage. Latest and upcoming events were also described.  <a href="https://emotionalcities-h2020.eu/newsletter/2/">https://emotionalcities-h2020.eu/newsletter/2/</a>
#3	August 2022	The second annual meeting of the project was described, and the main project updates were provided. Were also publicized other important information about the 1 <sup>st</sup> Neurourbanism Workshop and the eMOTIONAL Cities data collection: mobility outdoor experiment hosted by DTA. The visit of Michigan State University to IGOT and FMUL has been described as well as the latest and upcoming events.

		<a href="https://emotionalcities-h2020.eu/newsletter/3/">https://emotionalcities-h2020.eu/newsletter/3/</a>
<b>#4</b>	February 2023	Publicised the new YouTube channel of the project and the videos produced by each one of the partners. This study conducted by the Technical University of Denmark, the Faculty of Medicine (FMUL), the Institute of Geography and Spatial Planning (IGOT) and NeuroGEARS was briefly described as well as the attendance at Smart Cities Summit. Latest and upcoming events were also described.  <a href="https://emotionalcities-h2020.eu/newsletter/4/">https://emotionalcities-h2020.eu/newsletter/4/</a>
<b>#5</b>	September 2023	Third annual meeting of the project was described, and the main project updates were provided. The neuroscience experiments and the public presentations were shared, as well as a short description of the field trip to Detroit led by Darnell Adams, Director of Detroit Community Initiatives. Latest and upcoming events were also described, as well as the scientific publications within the project's scope.  <a href="https://emotionalcities-h2020.eu/newsletter/5/">https://emotionalcities-h2020.eu/newsletter/5/</a>
<b>#6</b>	March 2024	The newsletter offers a concise yet informative overview of the project's recent updates. It includes a comprehensive description of the Urban Health Cluster, a strategic initiative that aims to improve the health and well-being of urban communities. Additionally, it sheds light on the five other projects that are integrated into the cluster, highlighting their respective objectives and significance. Furthermore, the text provides a brief but compelling account of the pilot cities, outlining their unique characteristics and the role they play in shaping the success of the initiative.  <a href="https://emotionalcities-h2020.eu/newsletter/6/">https://emotionalcities-h2020.eu/newsletter/6/</a>
<b>#7</b>	September 2024	This edition includes an overview of the framework of spatial analysis of urban health in London (UK). It also sheds light on the work performed under the Urban Health Cluster, namely the

		working groups and the stakeholders community. Latest and upcoming events were also described, as well as the scientific publications within the project's scope.  <a href="https://emotionalcities-h2020.eu/newsletter/7/">https://emotionalcities-h2020.eu/newsletter/7/</a>
#8	March 2025	This edition highlights the policy briefs launched within the project's scope, the latest publications and the most recent events organised by the eMOTIONAL Cities Team.  The link will be available soon

Regarding the **press releases**, a total of five have been made public, namely:

- eMOTIONAL Cities - Mapping the cities through the senses of those who make them – Launch Event.
- eMOTIONAL Cities - Mapping the cities through the senses of those who make them – 2<sup>nd</sup> Annual Meeting.
- eMOTIONAL Cities - Mapping the cities through the senses of those who make them – 3<sup>rd</sup> Annual Meeting.
- eMOTIONAL Cities - Mapping the cities through the senses of those who make them – 4<sup>th</sup> Annual Meeting.
- 1st International Symposium NeuroUrbanism and NeuroArchitecture.

### 3.5 Webinars

Five webinars have been developed, each designed to provide valuable insights and practical knowledge to the participants.

Table 6. eMOTIONAL Cities webinars

Webinar	Month/year	Objective	Attendance
1. eMOTIONAL Cities Project – Visual Identity	September 2021	The main objective of this webinar was to explain to all the partners involved in this project, in particular those who are more associated with the communication teams of each company that are part of the eMOTIONAL Cities consortium, the use of the brand manual.	15 participants
2. eMOTIONAL Cities Project – Data collection on mobility and health indicators in outdoor environments	February 2022	Beyond presenting the plan for mobility and health data collection in Copenhagen, this webinar was attended by external speaker Zhaoxi Zhang, a PhD student from the University of Aarhus (Denmark), sharing her experience with health data collection in Copenhagen.	21 participants
3. Building a Spatial Data Infrastructure - Lessons learned from eMOTIONAL Cities, Urban Health Cluster (UHC) WG 3	November 2023	Best practices regarding spatial data infrastructure design and development from eMOTIONAL Cities project experience.	10 participants
4. GeoParquet Webinar	October 2024		8 participants
5. 1st International Symposium on NeuroUrbanism and NeuroArchitecture	February 2025		110 participants

## 4. Report on events

### 4.1 eMOTIONAL Cities events

Throughout the lifetime of the project, the eMOTIONAL Cities team organised and/or co-organised 37 events, 17 of which were between February 2024 and February 2025.

Table 7. eMOTIONAL Cities events

Year	Month	Event	Type	Attendance
2021	April	1. eMOTIONAL Cities Kick-off Meeting	Conference	All partners
2021	April	2. eMOTIONAL Cities Launch Event	Conference	All partners
2021	March	3. Environmental Sensors Workshop	Workshop	Climateflux
2021	November	4. eMOTIONAL Cities 1 <sup>st</sup> Annual Meeting	Conference	All partners
2021	September	5. eMOTIONAL Cities 1st Webinar «Visual Identity»	Webinar	All partners
2021	September	6. “eMOTIONAL City Walker”	Outdoor test	Neurogears IGOT, FMUL
2022	January	7. eMOTIONAL Cities - Mapping the project team (gender equality survey)	Questionnaire	All partners
2022	July	8. eMOTIONAL Cities 2 <sup>nd</sup> Annual Meeting	Conference	All partners
2022	July	9. Special session dedicated to <i>eMOTIONAL Cities: Mapping the Cities through the senses of those who make them</i>	Conference	All partners
2022	July	10. 1 <sup>st</sup> Neurourbanism Workshop	Workshop	All partners
2022	May	11. Presentations session between the School of Planning, Design and Construction of Michigan	Seminar	IGOT, MSU

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

			State University (MSU) and IGOT to get to know the eMOTIONAL Cities project	
2022	May	12.	Experimentation session between the School of Planning, Design and Construction of Michigan State University (MSU) and FMUL to get to know how to use the equipment of the eMOTIONAL Cities project	Workshop FMUL, MSU
2022	October	13.	Workshop Urban Issues and Epidemics at Annual Consortium Meeting	Workshop IGOT
2023	February - September	14.	Data Collection for Tartu, Estonia Spatial Analyses (Work Package 4)	Data collection Taltech
2023	January	15.	Experiment 1 - The brain as a predictor of emotional urban spaces [functional magnetic resonance imaging (fMRI)]	Data collection FMUL
2023	November	16.	Planning inclusive green and digital cities	Roundtable IGOT
2023	October	17.	Workshop “Publishing environmental and biosignals data using OGC Standards”	Workshop ByteRoad, Neurogears
2023	October	18.	20. Seminar Series Thinking Geography and its Challenges for the Future	Seminar IGOT
2023	September	19.	Data Collection for Lansing, Experiment 4 (Work Package 5)	Data collection IGOT, FMUL, Neurogears, STARLAB
2023	September	20.	eMOTIONAL Cities 3rd Annual Meeting	Meeting All partners
2024	February	21.	Workshop Climate, health and spatial planning - Cities and environmental sustainability	Workshop IGOT
2024	February	22.	Meeting with the eMOTIONAL Cities	Meeting IGOT, FMUL

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

			stakeholder Fundação Calouste Gulbenkian - Presentation of the eMOTIONAL Cities project	
2024	February	23.	Workshop eMOTIONAL Cities experiments	Workshop IGOT, FMUL, UTARTU
2024	February	24.	Training Program for People Over 50 - Foundation for paradigm shift on urban planning.	Training program IGOT
2024	February	25.	A joint methodologic framework combining neuroscience and urban planning	Seminar IGOT
2024	February	26.	A joint methodologic framework combining neuroscience and urban planning	Seminar IGOT
2024	July	27.	eMC Workshop - AESOP Annual Congress - GAME CHANGER? Planning for just and sustainable urban regions	Workshop IGOT, FMUL, MSU
2024	June	28.	Workshop eMOTIONAL Cities: FMUL & DTU - for data collection (WP5)	Data collection FMUL, DTU
2024	March	29.	Understanding Urban Health and Wellbeing from a Spatial Perspective	Workshop CAMB
2024	May	30.	Climate Walk in Lisbon: sensory experience with Gerald Mills	Workshop IGOT/FMUL
2024	May	31.	eMOTIONAL Cities project overview - University of Lisbon & University of Perugia	Meeting FMUL
2024	May	32.	Workshop eMOTIONAL Cities: FMUL & MSU - for data collection (WP5)	Data collection FMUL, MSU
2024	November	33.	eMOTIONAL Cities project Talk - Meeting with PI from the Technical University of	Meeting FMUL

Berlin & Sydney Technical University				
2024	October	34. GeoParquet Webinar	Webinar	ByteRoad
2024	December	35. Public Workshop on Urban Spaces and Mental Wellbeing	Workshop	All partners
2024	December	36. eMC Final Event - Copenhagen	Meeting	All partners
2025	February	37. 1st International Symposium on NeuroUrbanism and NeuroArchitecture	Conference/Webinar	All partners

## 4.2 Third parties' events

The following table outlines the chronological sequence of the 83 events attended by eMOTIONAL Cities partners, as project representatives during the project lifetime. These events aimed to enhance awareness and garner support for the project's strategic goals and objectives, facilitating establishing and reinforcing networks with pivotal stakeholders.

Over the past year (from February 2024 to February 2025), partners attended 34 events.

Table 8. Third parties' events

Year	Month	Event	Type	Attendance
2021	April	1. KoM – URBANOME	Meeting	IGOT, FMUL
2021	August	2. I Luso-Brazilian Meeting of Emotional Geographies	Conference	IGOT
2021	March	3. KoM – HEART	Meeting	IGOT, FMUL
2021	May	4. KoM – WELLBASED	Meeting	IGOT, FMUL
2021	May	5. OGC API Virtual Code Sprint	Conference	ByteRoad
2021	November	6. 14th Geospatial API Code Sprint	Workshop	ByteRoad
2021	October	7. II Digital Geographies Conference	Conference	IGOT, FMUL
2021	September	8. EEG Symposium - Analytical Approaches and Applications	Conference	FMUL

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025



2021	September	9. 120th OGC Member Meeting	Conference	ByteRoad
2021	September	10. FOSS4G Buenos Aires 2021	Congress	ByteRoad
2022	August	11. Participation in FOSS4G 2022 International Conference	Conference	Byteroad
2022	August	12. Participation in Trafikdage 2022 - Annual Transport Conference	Conference	DTU
2022	February	13. XXVII Jornadas de Pediatria do Hospital de Santa Maria	Congress	FMUL
2022	July	14. International Urban Planning and Environment Congress (IUPE13)	Conference	All partners
2022	June	15. Workshop «Cómo crear una API rest para publicar datos geoespaciales», at the Jornadas de SIG Libre Conference	Workshop	ByteRoad
2022	March	16. Open-Source Software and Open Standards Code Sprint	Conference	ByteRoad
2022	March	17. How-to access OGC API Features without writing one line of code	Workshop	ByteRoad
2022	May	18. OGC Space Partitions Code Sprint	Workshop	ByteRoad
2022	May	19. Serve Vector Tiles with OGC API Tiles	Workshop	ByteRoad
2022	May	20. Participation in the conference as part of the Culture in Hospital initiative about «NeuroUrbanismo - eMOTIONAL Cities»	Conference	FMUL
2022	May	21. II Green Savers Conference "Smart Cities - the role of cities in sustainability	Conference	IGOT
2022	November	22. Urban Design with Emotions: From Data Collection to Policy Guidelines	Conference	IGOT
2022	October	23. Portugal Smart Cities Summit 2022	Conference	FMUL

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

2022	October	24. EU training Sci4Pol (Science for Policy) in the Urban Health Cluster context	Workshop	IGOT e FMUL
2022	October	25. 18 <sup>th</sup> International Conference on Urban Health (ICUH) «Growing Our Global Community. Driving Action. Ensuring Equity»	Conference	IGOT
2022	September	26. Participation in GEOSAÚDE International Conference	Conference	IGOT
2022	September	27. OGC Metadata Code Sprint	Workshop	ByteRoad
2022	September	28. Green Cities Conference 2022: Better Climate, Better Health Conference	Conference	IGOT
2022	September	29. Participation in 2022 European Researchers' Night: Unite! smart cities – by and for the citizens	Workshop	IGOT
2022	September	30. Bootcamp Design, Space, Motion	Workshop	IGOT and FMUL
2023	August	31. II Luso-Brazilian Meeting of Territorial Emotional Geographies in the context of climate change: opportunities for sustainable territorial development	Conference	IGOT
2023	December	32. EEG Data Acquisition of participants during a controlled walking condition to develop an automatic method to remove and characterise walking EEG artifacts	Training	STARLAB BARCELONA S.L
2023	December	33. Participation in standardisation activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology	Training	STARLAB BARCELONA S.L
2023	January	34. Urban sustainability and co-design – New European Bauhaus	Conference	IGOT

2023	July	35. Seventh Ministerial Conference on Environment and Health Process, «European Environment and Health Process»	Conference	FMUL
2023	May	36. Urban Talks – [A]cademia, [A]utarquia e [A]telier	Conference	IGOT
2023	November	37. XIV Congress of Portuguese Geography Territories in Transition and Sustainability: Crises and Responses	Conference	IGOT
2023	November	38. EEG Data Acquisition of participants during a controlled walking condition to develop automatic method to remove and characterize walking EEG artifacts (20 participants).	Training	STARLAB BARCELONA S.L
2023	November	39. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology.	Training	STARLAB BARCELONA S.L
2023	November	40. Nova Consumer Podcast: Cities and Mobility (Season 5, Episode 6)	Podcast	IGOT
2023	October	41. Champalimaud Research Symposium The neuroscience of the Self, The impact of urban environment on spatial navigation in elderly people with mild cognitive impairment	Conference	FMUL, IGOT, Neurogears, MSU
2023	October	42. Brain Innovation Days	Brain talks Podcast	FMUL
2023	October	43. 21st European Week of Regions and Cities, Thriving Regions, Stronger Europe	Conference	IGOT, FMUL
2023	October	44. EEG Processing and Statistical Analysis on Indoor Experiment applying Starlab's EmoWave cognitive and emotional features	Training	STARLAB BARCELONA S.L

2023	October	45. EEG Data Acquisition of participants during a controlled walking condition to develop automatic method to remove and characterize walking EEG artifacts (20 participants)	Training	STARLAB BARCELONA S.L
2023	October	46. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology.	Training	STARLAB BARCELONA S.L
2023	October	47. OGC Open Standards Code Sprint	Workshop	ByteRoad, Neurogears
2023	September	48. WhatNext.Law “Neurocity: A Revolution for Urban LivingConference		IGOT
2023	September	49. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology	Training	STARLAB BARCELONA S.L
2024	February	50. Analysis of EEG Data during walking conditions to explore artifact removal methods for walking conditions using AutoEncoders	Training	STARLAB BARCELONA S.L
2024	February	51. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology.	Training	STARLAB BARCELONA S.L
2024	February	52. Brain Talks	Podcast	FMUL
2024	February	53. Joint OGC - ASF - OSGeo Code Sprint	Workshop	Byteroad
2024	February	54. Participation in Humanise Symposium at Thomas Heatherwick Studio ( invitation to present the eMOTIONAL	Meeting	IGOT,FMUL

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

		Cities project at the Heatherwick Studio Symposium)		
2024	February	55. Joint OGC ASF OSGeo Code Sprint - Évora, Portugal	Workshop	Byteroad
2024	February	56. Pygeoapi Code Sprint - Évora, Portugal	Meeting	Byteroad
2024	February	57. I Jornadas Técnicas SIG - Câmara Municipal do Funchal	Conference	IGOT
2024	February	58. Clima, Saúde e Ordenamento do Território - Cidades e Sustentabilidade Ambiental - Universidade do Porto	Conference	IGOT
2024	January	59. Preliminary Analysis of EEG Data during walking conditions to characterize walking EEG Artifacts.	Training	STARLAB BARCELONA S.L
2024	January	60. Machine Learning analysis on Starlab's private databases to find EEG features that correlate with participants' answers on well-being test scores	Training	STARLAB BARCELONA S.L
2024	January	61. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology	Training	STARLAB BARCELONA S.L
2024	April	62. Introduction of the eMOTIONAL Cities project (presentation at the Torres Vedras Municipality, Portugal)	Meeting	FMUL/IGOT
2024	April	63. Inteligência Artificial - A Fronteira: neurobiológica, médica e na vida real, Conferência Inquietar: O cerne da Educação	Conference	FMUL
2024	April	64. Easier Final Conference	Conference	DTU
2024	April	65. IDA (Danish Engineers Society) Sustainability from local planning to the	Conference	DTU

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

		completion of construction projects		
2024	July	66. AESOP Annual Congress - Paris, France	Conference	MSU
2024	July	67. FOSS4G EU - Tartu, Estonia	Conference	Byteroad
2024	June	68. GeoSaúde e reestruturação socioespacial: das crises aos desafios futuros. II Congresso da Geografia da Saúde. Universidade Estadual do Maranhão	Conference	IGOT
2024	March	69. The eMOTIONAL Cities project - Humanise campaign research symposium (Keynote speaker), London, UK	Conference	FMUL/IGOT
2024	May	70. GeomobLX - Lisbon, Portugal	Conference	IGOT/Byteroad
2024	May	71. Climate Walk - Walking scientific event		IGOT
2024	May	72. Conference on Advanced Spatial Modeling Analysis, organized by MOPT/CEG/IGOT-ULisbon	Conference	IGOT
2024	November	73. ACSP Annual Conference - Seattle, Washington	Conference	MSU
2024	November	74. Encontro NeuroArquitetura (Organised by "Espaço Arquitetura"), Lisbon, PT	Meeting	FMUL/IGOT
2024	November	75. Neuroelectrics Webinar - "Neurourbanism and eMOTIONAL Cities: studying brain responses in real-life urban environments", online event organised in Barcelona, Spain	Webinar	FMUL
2024	November	76. Brain Innovation Days - Showcasing at innovation hall, Brussels, Belgium	Meeting	FMUL
2024	October	77. GeomobLX - Lisbon, Portugal	Conference	Byteroad
2024	October	78. Healthy Cities	Webinar	IGOT
2024	September	79. Noite Europeia dos Investigadores - Pavilhão do Conhecimento, Lisboa	Workshop	IGOT

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

2024	September	80. BioMedi-AI Summer School - "Our interaction with the urban space: from natural to artificial intelligence"	Conference	FMUL
2024	December	81. FOSS4G 2024 - Belém, Brazil	Conference	Byteroad
2024	December	82. EURO-Emotur. The journey towards digitalisation. Thinking digital tourism through neuromarketing and emotions.	Conference	IGOT
2024	December	83. Scalability and Generalisation of Transport modeling and simulation with AI	Seminar	DTU

### 4.3 Urban Health Cluster events

It's important to highlight that the eMOTIONAL Cities project, as a part of the Urban Health Cluster, actively participated in 23 events organized by the Cluster, which have been instrumental in highlighting the importance of emotional wellbeing in urban health. From February 2024 to February 2025, eMOTIONAL Cities project attended 4 events.

Table 9. Urban Health Cluster events

Year	Month	Event
2022	September	1. UHC coordinators meeting
2022	November	2. UHC coordinators meeting
2022	November	3. EU Training Sci4Pol (Science for Policy) in the Urban Health Cluster context
2022	November	4. 1st Annual Meeting of the European Urban Health Cluster
2022	November	5. UHC coordinators meeting
2022	November	6. Thematic wG4 workshop – Urban issues and epidemics
2022	November	7. UHC review meeting between the cluster coordination, the EU, and external advisors
2023	February	8. Internal coordinators meeting
2023	March	9. Bi-annual UHC coordination team and EU

GA 945307

D8.9 | Reports on the dissemination events and stakeholders engaged III

March, 2025

2023	March	10.UHC coordinators meeting
2023	March	11.Meeting with Cluster Policy Officer
2023	April	12.Meeting with Cluster Policy Officer
2023	April	13.UHC coordinators meeting
2023	May	14.UHC coordinators meeting
2023	June	15.2nd Annual Meeting of the European Urban Health Cluster
2023	June	16.UHC coordinators meeting
2023	September	17.UHC coordinators meeting
2023	October	18.Thematic WG2 coordinators meeting
2023	October	19.UHC coordinators meeting
2024	February	20.UHC coordinators meeting
2024	February	21.UHC Final event
2024	November	22.Workshop Building Data Spaces in Municipalities. Organization by Wellbased, WG3 - Data analysis and protection - digital platforms
2025	February	23.ENLIGHTENme Final event



## 5. Recommendations

This project aimed to improve urban planning, education, and policies related to city living, emphasising how crucial urban environments are to mental and physical health and promoting thoughtful policies that can help create healthier communities.

The team behind this project used various communication methods to share their findings in a way that captured the interest of stakeholders and decision-makers. They want to ensure that the knowledge gained from this project has a long-lasting impact, inspiring people even after the project ends.

To achieve these goals, and complementary, the “D8.8 Exploitation and Business Plan” outlined the activities to be followed to ensure the sustainability of the project and the commercial value of its outcomes.

In this context, and to ensure eMOTIONAL Cities’ sustainability, some recommendations are listed below:

- Urban planning efforts should go beyond zoning and land use allocation to address social and territorial exclusion caused by evolving societal needs and challenges.
- Greater consideration should be given to dimensions such as gender, ageing, and the biological complexity of human perceptions and emotions in urban planning and design.
- Policies, education, and practice in urban planning should undergo a paradigm shift to better understand and address the impact of urban environments on human health (mental and physical).
- Adequate policy measures should be implemented at the city level to maximise urban potential and improve public health.
- Effective communication strategies should be utilised to disseminate project outcomes and insights to relevant stakeholders and policymakers, ensuring impact beyond the project's duration.