

eMOTIONAL Cities

Mapping the cities through the senses
of those who make them

DELIVERABLE 8.6

Reports on the dissemination events and stakeholders engaged II

APRIL | 2024



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Executive Summary

The deliverable “D8.6 Reports on the dissemination events and stakeholders engaged II” reports on the different events developed and attended by the project team and stakeholders engaged through dissemination and communication actions.

Developed by SPI within Task 8.3. Fostering cooperation and synergies with other initiatives and relevant stakeholders of the eMOTIONAL Cities project, this deliverable aims to accomplish objective 8.3 to "organise dissemination events and contribute to the continuous engagement of stakeholders, maximising the impact of the project”.

The main goal is to assess the effectiveness of the dissemination strategy and stakeholders’ engagement established on “D8.1 - Dissemination and Communication Plan” and “D8.4 – Dissemination and Communication Plan II”, where a set of tools and mechanisms were developed to ensure a functional dissemination along with communication actions focused on the target groups. Both documents gather a set of activities and guidelines, planned at the beginning of the project, in order to achieve a suitable, organised, beneficial and feasible communication, in which all the partners are expected to maximize the impact of the outreach activities of the project.

In order to communicate effectively, several virtual platforms (such as project website and social media) and physical materials (such as roll-ups and flyers) were developed and employed. At this point, many dissemination tools were created and are already available online (website, video, newsletters, etc.), enabling a regular communication with the public.

The analysis of the indicators reflects a very positive result as the website and social media reached a large number of followers around the world, and there has also been a strong participation in the project events.

A continuous effort on dissemination and communication must be held throughout the project, in order to achieve a greater and more effective scope. Nevertheless, a tailored approach should result in a greater level of engagement so this must be a focus point on the partners’ tasks.

1. Introduction

This report, titled "D8.6 Reports on the dissemination events and stakeholders engaged II", mainly focuses on the dissemination and communication activities related to the project itself, as well as other relevant initiatives and activities carried out by the partners. The report provides a summary of various dissemination actions, tools, activities, and events that were developed between February 2022 and February 2024, to promote the project and to engage relevant stakeholders.

The report aims to achieve the following key objectives in terms of the dissemination strategy:

- Enable eMOTIONAL Cities to be recognised as a lead initiative for linking urban design, social fabric, individual mobility and physical and mental health by the scientific community as well as the general public;
- Enable eMOTIONAL Cities to be recognised by the scientific and industry community as the international reference for cross field research projects involving social, medical and computational sciences;
- Advance scientific and professional collaboration, expansion and investment in urban planning and human health by strengthening interactions between partners, public research labs, and private stakeholders in Europe;
- Enable eMOTIONAL Cities to engage with the general public regarding the importance of urban health issues and the possibility of redesigning city mapping by linking urban areas with human emotions and cognition.

This deliverable (D8.6) is part of several steps that will be taken during the project lifetime (from February 2021 to February 2025) and will be updated with additional results in February 2025 (D8.9).

Table 1 - Dissemination and communication main steps

What	When
D8.1 - Dissemination and Communication Plan I	May 2021
D8.2 – Dissemination and communication materials developed	October 2021
D8.3 – Reports on the dissemination events and stakeholders engaged I	February 2022
D8.4 – Dissemination and Communication Plan II	February 2023
D8.5 – Exploitation and Business Plan I	February 2023
D8.6 – Reports on the dissemination events and stakeholders engaged II	February 2024
D8.7 – Dissemination and Communication Plan III	June 2024
D8.8 – Exploitation and Business Plan II	January 2025
D8.9 – Reports on the dissemination events and stakeholders engaged III	February 2025

In this context, a clear set of objectives and targets were defined in the early stages of the project. To achieve these goals, several actions were planned to be developed and executed by SPI and other partners involved.

Furthermore, to ensure a smooth and seamless flow of information throughout the implementation phase, several platforms and tools were created. These tools served to support both internal and external communication, enabling effective collaboration and coordination.

A detailed list of these communication platforms has been compiled in Table 2. The use of these platforms and tools helped to ensure that timely and accurate information was shared among all team members, enabling them to work more efficiently towards achieving the project's goals and objectives.

Table 2 - Tools for internal communication

Types of communication	Tools	Procedure
Internal communication	Mailing list	A project mailing list to ensure that all project staff members are included in all internal communications. A cloud service will be made available to all project partners which can be updated whenever necessary.
	Documents/Presentation storing	Various platforms will support this functionality, including a cloud service

External communication	and sharing platform	https://drive.google.com/drive/u/1/folders/14K8JKZ8iiE8geQt3AEstW0h9BMkM8cQF?usp=sharing_eip&ts=607dfe64).
	Face to face meetings and teleconference meetings	Regular meetings with all partners to detail and plan the project' activities
	Awareness raising webinars	Open access webinars to promote discussions on the topic and raise public awareness on eMOTIONAL Cities.
	Brochures / Flyers	For use at eMOTIONAL Cities events and at events where eMOTIONAL Cities partners present the project.
	eMOTIONAL Cities events	eMOTIONAL Cities will organise four events, namely an Opening Dissemination Event (Lisbon, Portugal), Interim dissemination event Tallinn, Estonia), International dissemination event (Detroit, USA) and Final dissemination event (Lisbon, Portugal)
	Network and partner channels	Communication of project activities and outcomes via partner networks – personal contacts, partner projects, collaboration in feasibility studies with other stakeholders, etc.
	Newsletters	Newsletters to be sent at key stages and disseminated through email, to a contact list of stakeholders. They will also be disseminated in the website and the social media accounts.
	Participation in third parties' events	Participating in 20 third party events that aim to increase the dissemination process of eMOTIONAL Cities as well as to open possible collaboration with other organisations.
	Press release	Electronic short news articles to be disseminated to media groups after project events. The press releases will be produced in all key moments of the project implementation.
	Project website	Website to describe the project and share all relevant information.
	Promotional video	The project will develop an animated video presenting the project objectives, partners and main expected outputs. This video will be distributed through the project's website and social media channels.
	Youtube channel	The main goal is to gather videos about de project outcomes and results.
	Publications	Publications in peer reviewed journals with high-impact factor.
	Open source repositories	Open-source repositories containing hardware and software designs developed throughout the project.
Roll-up	Hard copies to be used at eMOTIONAL Cities events and at events where eMOTIONAL Cities partners present the project.	
Social media	Facebook, Twitter and LinkedIn accounts to share project's information.	

Source: DCP I and DCP II

To ensure that all activities and actions in each work package (WP) were implemented accurately and timely manner, a comprehensive action plan was developed and documented in D8.1.

This plan served as a guideline for the execution of actions over time, outlining the specific steps and tasks required to achieve project goals. As the project progressed, the action plan was regularly reviewed and updated to reflect changes in project requirements and timelines, with the most recent update being documented in D8.4.

This report evaluates the progress made so far and includes the following sections:

- Section 2: Overview of communication strategy;
- Section 3: Dissemination actions and stakeholders' engagement;
- Section 4: Recommendations and next steps.

2. Overview of communication strategy

The dissemination and communication strategy is comprehensive and targeted, ensuring that relevant stakeholders are made aware of eMOTIONAL Cities and are encouraged to get involved.

The project recognizes the importance of effective communication, dissemination, and exploitation of its activities to reach a wide range of practitioners and policymakers. To achieve this goal, the project has deliberately collaborated with its partners, seeking to leverage their expertise and established networks. Furthermore, the project is actively participating in other European initiatives promoting sustainable and healthy urban environments, to gain valuable experience and insights that can be applied to its work.

The project's approach to science communication, dissemination, and exploitation is both integrated and effective, with a focus on engaging both the 'internal public' - the project's partners - and an external, diverse audience comprising organisations and citizens. The project recognizes that effective communication and dissemination of its findings are crucial to achieving its objectives and making a meaningful contribution to the field of sustainable urban development. As such, the project is committed to a comprehensive and strategic approach that prioritizes the needs of its stakeholders and seeks to maximize the impact of its work.

Effective communication is a crucial component of any project, especially when it comes to scientific research. Internal communication is essential for streamlining processes, improving efficiency, and ensuring that all team members are on the same page. However, it's equally important to communicate scientific information to non-scientific audiences beyond project partners. This helps make science accessible to traditionally overlooked audiences and encourages informed decision-making at all levels.

To achieve this, it's imperative to establish collaborative mechanisms that facilitate interactions with the general public. The participation of stakeholders is critical to the successful implementation of the project, and it's vital to identify and engage with target groups associated with various tools and channels used for disseminating project activities and outcomes. In this regard, Table 3 provides a comprehensive list of target groups that need to be identified and engaged with. It's essential to tailor communication strategies and dissemination actions to the needs and preferences of each target group to ensure that the project's outcomes are effectively communicated and understood. By

doing so, the eMOTIONAL Cities team can promote better engagement among diverse audiences, ultimately leading to informed decision-making and positive societal outcomes.



Figure 1 - eMOTIONAL Cities target groups

Source: DCP II

The table below presents the overview of communication tools and channels to be used on eMOTIONAL Cities per target group.

Table 3. Tools and channels used on eMOTIONAL Cities per target group

Tools and channels	STI structures	Industry and SMEs	Policy-Making Bodies and Governance	Civil Society Organisations	Lay audience/ Broad public
Project website	✓	✓	✓	✓	✓
Social Media	✓	✓		✓	✓
Press Releases		✓	✓	✓	✓
Promotional Video	✓	✓	✓	✓	✓
Brochures/Flyers	✓	✓	✓	✓	✓
Publications	✓	✓	✓		
Networks and partner channels	✓	✓	✓	✓	
Awareness raising webinars	✓			✓	✓
eMOTIONAL Cities Events	✓	✓	✓	✓	✓
Participation in third party events	✓	✓		✓	

As part of the efforts to enhance our engagement strategies, the project currently compiling a comprehensive list of stakeholders. This list will be shared with the six clusters soon and will play a vital role in our project's success. The idea to create a stakeholder list was proposed during the “Urban Health Cluster | WG5 - Dissemination, Communication and Exploitation” meeting, and it was agreed upon as a crucial outcome of the meeting.

By identifying specific areas of interest and concern for each stakeholder group, the project can better address their needs and improve the communication strategy. Therefore, this stakeholder list will be valuable in ensuring effective engagement with all relevant stakeholders and eMOTIONAL Cities project is committed to keeping all stakeholders informed and involved in the project's progress.

3. Dissemination actions and stakeholders' engagement



















The dissemination and communication efforts of the eMOTIONAL Cities project are critical to its success. To ensure that stakeholders and interested parties are kept informed, the project team will maintain a regularly updated website and social media presence. This will involve the creation of engaging content that showcases the project's goals, progress, and outcomes.

Through these efforts, the eMOTIONAL Cities project aims to create a strong network of supporters and stakeholders who are invested in the project's success and are committed to improving the quality of life in urban areas through sustainable mobility solutions.

Table 4 identifies each action referred to the dissemination tools, where the current status is indicated.

Table 4. Execution status

Tool	Action	Target date	Status
Awareness raising webinars	Eight webinars (duration of 1 to 2 hours) for citizen/public, students, academics and researchers	August 2021	
		November 2021	
		May / November 2022 to 2024	
Brochures / Flyers	Final version with full content and layout	May 2021	
eMOTIONAL Cities events	Four disseminations events	March 2021	
		September 2022	
		September 2023	
		September 2024	
Network and partner channels	Project activities and its outputs will be disseminated	Project lifetime	
Newsletters	Final versions of all Newsletters (every six months)	August 2021	
		February 2022	
		August 2022	
		February 2023	
		August 2023	
		March 2024	

		August 2024	
		February 2025	
Participation in third parties' events	Partners plan to participate in 20 events	Project lifetime	
Press release	Six press releases to cover and foremost the launch of eMOTIONAL Cities project as well as other project events	April 2021	
		January 2022	
		July 2022	
		January 2023	
		July 2023	
		January 2024	
Project website	Official website launched	May 2021	
Promotional video	Video to convey project objectives, challenges, partners involved and expected outcomes	February 2022	
Publications	Relevant outputs of the project will be written	Project lifetime	
Open source repositories	This tool will be utilised among STI structures and players	Project lifetime	
Roll-up	Final version with full content and layout	May 2021	
Social media	Posts on Twitter, Facebook and LinkedIn	April 2021	
	Closed task		
	In progress		
	Project lifetime		

Source: DCP I and DCP II.

Based on the analysis of the indicators presented in Table 5, it can be inferred that the eMOTIONAL Cities project has successfully engaged stakeholders and the general public, and the stakeholders were approached at the appropriate stages.

Table 5. Dissemination results of eMOTIONAL Cities

Tools / Channels		Indicators	Target
Website		11,176	20,000
Social media	Facebook	294 followers	2,000 followers (total)
	LinkedIn	728 followers	
	Twitter	181 followers	
In-hand dissemination materials	Flyer	1	1
	Roll-up	1	1
Video		3,500 viewers	5,000 viewers
Other online tools	Press releases	3	

	Newsletters	6	
Webinars		2 webinars	8 webinars
eMOTIONAL Cities events - organization or co-organization		6 events	4 events
Events attendance	Representing eMOTIONAL Cities	27 events	-
	Third parties	57 events	20 events

To ensure that the project and its results and outputs are widely recognized, the goal is to utilise every available opportunity to communicate the importance and benefits of the project to a diverse group of stakeholders, thereby maximizing its impact and promoting its success.

3.1 Website

The website has been available since April 2021 (Figure 2). It contains all relevant information related to the eMOTIONAL Cities project such as documents, dates, procedures, public deliverables, and any flash news (Figure 2). According to the website analytics, the project page has received 3,700 new users, mostly from Portugal, and, so far, has 11,176 views (total) (Figure 3).



Figure 2. eMOTIONAL Cities website homepage

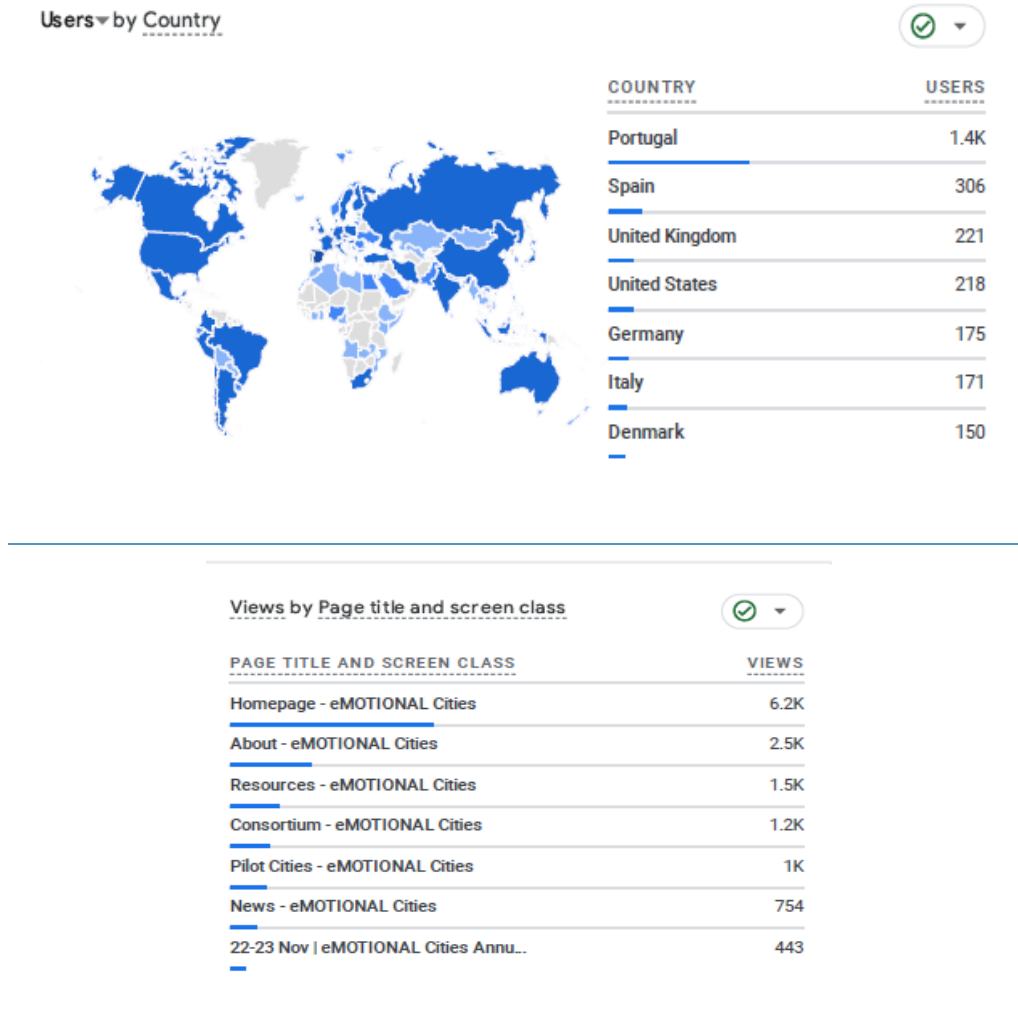


Figure 3. eMOTIONAL Cities website analytics

3.2 Social media

eMOTIONAL Cities has established a strong presence on three of the world's leading social networks - Facebook, LinkedIn, and Twitter. The project consortium carefully selected these platforms to ensure they were most suitable for the project's goals and objectives.

The eMOTIONAL Cities team has been actively using these channels to disseminate information about the project and share details about events hosted by all partners. This

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information enables the team to evaluate the effectiveness of their social media efforts and adjust their strategies accordingly.

With its strong presence on these leading social networks, eMOTIONAL Cities is well-positioned to reach a broad audience and create positive change in urban health as presented in the following table. Table 6 shows the evolution related with the social networks since the last report (D8.3 Reports on the dissemination events and stakeholders engaged I). In the last version of the DCP the target value was updated for 400 posts per channel by the end of the project.

The Facebook account had gained a substantial following of 294 individuals. The majority of these followers were women, accounting for 63,1% of the total count. The distribution of followers by age group is equally interesting. It is noteworthy that individuals between the ages of 35 and 44, as well as those between 45 and 54, comprised the most significant proportion of the followers, as depicted in Figure 7. This suggests that the content shared on this Facebook account might hold particular significance for individuals within these age groups.

LinkedIn has reached 728 followers until February 2024 and the X/Twitter account reached 181 followers. Concerning the number of views of LinkedIn’s profile, it is possible to observe a certain variation, with the maximum value being recorded in September 2023 (Figure 5).

Table 6. Social networks – followers and posts

Social network	Followers			Posts		
	Feb 2022	Feb 2024	Variation (%)	Feb 2022	Feb 2024	Variation (%)
Facebook	190	294	54,7	56	150	167,9
X/Twitter	69	181	162,3	59	175	196,6
LinkedIn	288	728	152,8	48	150	212,5

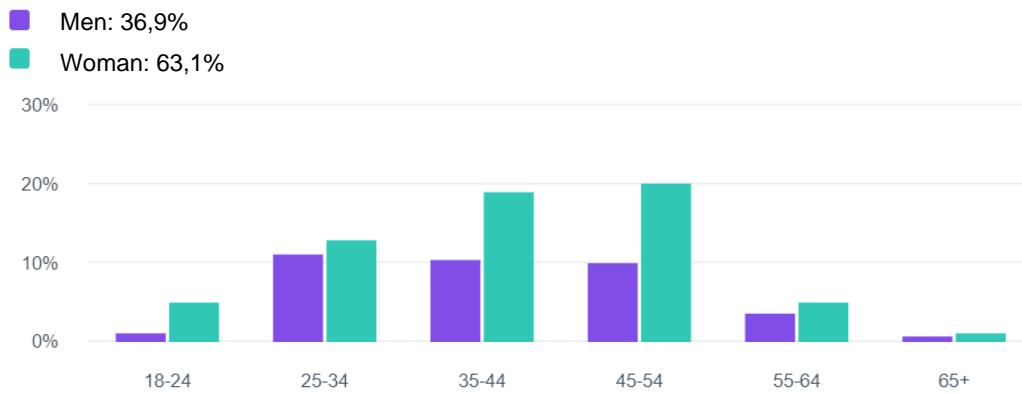


Figure 4. eMOTIONAL Cities Facebook followers, by gender and age group

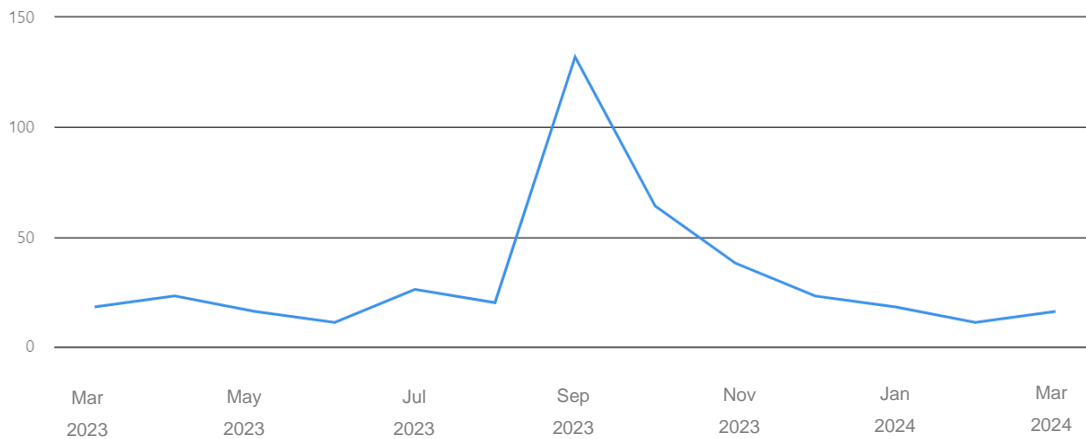


Figure 5. eMOTIONAL Cities LinkedIn visitors

3.3 In-hand dissemination materials

Both roll-up and flyer were completed in May 2021 and were subsequently reviewed and updated in February 2022. The updates included changes to the information presented, to keep them current and effective.

Roll-up has been designed to disseminate information about the eMOTIONAL Cities project at public gatherings and exhibitions. The display presents a succinct definition of the project, along with details regarding the funding program, website, target groups, and anticipated impacts.

The flyer is also used in major events organized by the eMOTIONAL Cities team (printed version), but is also available for download on the website, providing an overview of the project.

3.4 Video

The video that showcases the official project was produced and made available for public viewing in March 2022. It was created to provide a comprehensive overview of the project and highlight its key features and benefits, and so far, has 3.500 views.

3.5 Other online tools

3.5.1 Newsletters

The eMOTIONAL Cities project has published a total of six newsletters. Each newsletter offers a comprehensive overview of the latest developments, updates, and achievements of the project.

Overall, the newsletters provide a valuable resource for those who want to stay informed about the project. Besides being shared on the project's website and social media, the newsletter is sent to a mailing list (newsletter subscribers and identified stakeholders).

Newsletter	Date	Description
#1	August 2021	The project's mission, objectives, and consortium were explained along with the definition of work packages. Target groups and pilot cities were identified for interaction in urban environments. Latest and upcoming events were described. https://emotionalcities-h2020.eu/newsletter/1/
#2	February 2022	The first annual meeting of the project was described, and the main project updates were provided. Were also publicized other important information such as the public deliverables, the project's official video, and news coverage. Latest and upcoming events were also described. https://emotionalcities-h2020.eu/newsletter/2/

#3	August 2022	<p>The second annual meeting of the project was described, and the main project updates were provided. Were also publicized other important information about the 1st Neurourbanism Workshop and the eMOTIONAL Cities data collection: mobility outdoor experiment hosted by DTA. The visit of Michigan State University to IGOT and FMUL has been described as well as the latest and upcoming events.</p> <p style="text-align: right;">https://emotionalcities-h2020.eu/newsletter/3/</p>
#4	February 2023	<p>Publicised the new YouTube channel of the project and the videos produced by each one of the partners. This study conducted by the Technical University of Denmark, the Faculty of Medicine (FMUL), the Institute of Geography and Spatial Planning (IGOT) and NeuroGEARS was briefly described as well as the attendance at Smart Cities Summit. Latest and upcoming events were also described.</p> <p style="text-align: right;">https://emotionalcities-h2020.eu/newsletter/4/</p>
#5	September 2023	<p>Third annual meeting of the project was described, and the main project updates were provided. The neuroscience experiments and the public presentations were shared, as well as a short description of the field trip to Detroit led by Darnell Adams, Director of Detroit Community Initiatives. Latest and upcoming events were also described, as well as the scientific publications within the project's scope.</p> <p style="text-align: right;">https://emotionalcities-h2020.eu/newsletter/5/</p>
#6	March 2024	<p>The newsletter offers a concise yet informative overview of the project's recent updates. It includes a comprehensive description of the Urban Health Cluster, a strategic initiative that aims to improve the health and well-being of urban communities. Additionally, it sheds light on the five other projects that are integrated into the cluster, highlighting their respective objectives and significance. Furthermore, the text provides a brief but compelling account of the pilot cities, outlining their unique characteristics and the role they play in shaping the success of the initiative.</p> <p style="text-align: right;">https://emotionalcities-h2020.eu/newsletter/6/</p>

3.5.2 Press releases

So far, there have been a total of three press releases that have been made public, namely:

- eMOTIONAL Cities - Mapping the cities through the senses of those who make them – Launch Event;
- eMOTIONAL Cities - Mapping the cities through the senses of those who make them – 2nd Annual Meeting;
- eMOTIONAL Cities - Mapping the cities through the senses of those who make them – 3rd Annual Meeting.

3.6 Webinars

Two webinars have been developed each of them designed to provide valuable insights and practical knowledge to the participants.

Webinar	Date	Objective	Attendance
eMOTIONAL Cities Project – Visual Identity	7 th September 2021	The main objective of this webinar was to explain to all the partners involved in this project, in particular those who are more associated with the communication teams of each company that are part of the eMOTIONAL Cities consortium, the use of the brand manual.	15 participants
eMOTIONAL Cities Project – Data collection on mobility and health indicators in outdoor environments	25 th February 2022	Beyond presenting the plan for mobility and health data collection in Copenhagen, this webinar was attended by external speaker Zhaoxi Zhang, a PhD student from the University of Aarhus (Denmark), sharing her experience with health data collection in Copenhagen.	21 participants

3.7 Events

3.7.1 eMOTIONAL Cities

The eMOTIONAL Cities project has asked its partners, who have acted as leading partners or representatives of the project, to complete a form that is accessible through the project's website's reserved area, to collect evidence from events attendance. The form is easily accessible, which makes it simple and convenient for partners to submit their responses.

Besides that, and whenever possible, the partners are invited to share by email, information about the organization and attendance of several events, to collect information and to gather information to KPI's.

The purpose of this request is to collect comprehensive evidence and information on all the events that the project partners have participated in. This information will be useful in analysing and evaluating the impact of the project and its outcomes. The collected data will also help the project team to identify areas that require improvement and to develop strategies to enhance the project's effectiveness. So far, the project's team organised and/or co-organised 31 events, as depicted in Table 6.

Table 7. eMOTIONAL Cities events overview

Event	Type	Month/year	Attendance
1. Environmental Sensors Workshop	Workshop	March 2021	Climateflux
2. eMOTIONAL Cities Kick-off Meeting	Conference	April 2021	All partners
3. eMOTIONAL Cities Launch Event	Conference	April 2021	All partners
4. eMOTIONAL Cities 1st Webinar «Visual Identity»	Webinar	September 2021	All partners
5. "eMOTIONAL City Walker"	Outdoor test	September 2021	Neurogears IGOT, FMUL
6. eMOTIONAL Cities 1 st Annual Meeting More information	Conference	November 2021	All partners
7. eMOTIONAL Cities - Mapping the project team (gender equality survey)	Questionnaire	January 2022	All partners
8. Presentations session between the School of Planning, Design and Construction of Michigan State University (MSU) and IGOT to get to know the eMOTIONAL Cities project	Seminar	May 2022	IGOT, MSU

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9. Experimentation session between the School of Planning, Design and Construction of Michigan State University (MSU) and FMUL to get to know how to use the equipment of the eMOTIONAL Cities project	Workshop	May 2022	FMUL, MSU
10. eMOTIONAL Cities 2 nd Annual Meeting More information	Conference	July / August 2022	All partners
11. Special session dedicated to <i>eMOTIONAL Cities: Mapping the Cities through the senses of those who make them</i>	Conference	July 2022	All partners
12. 1 st Neurourbanism Workshop	Workshop	July 2022	All partners
13. Workshop Urban Issues and Epidemics at Annual Consortium Meeting	Workshop	October 2022	IGOT
14. Experiment 1 - The brain as a predictor of emotional urban spaces [functional magnetic resonance imaging (fMRI)]	Data collection	January 2023	FMUL
15. Data Collection for Tartu, Estonia Spatial Analyses (Work Package 4)	Data collection	February - September 2023	Taltech
16. Data Collection for Lansing, Experiment 4 (Work Package 5)	Data collection	September 2023	IGOT, FMUL, Neurogears, STARLAB
17. eMOTIONAL Cities 3rd Annual Meeting	Meeting	September 2023	All partners
18. Software release: eMOTIONAL Cities SDI. More information	Software release	September 2023	Byteroad
19. Workshop “Publishing environmental and biosignals data using OGC Standards” More information	Workshop	October 2023	ByteRoad, Neurogears
20. Seminar Series Thinking Geography and its Challenges for the Future	Seminar	October 2023	IGOT
21. Planning inclusive green and digital cities	Roundtable	November 2023	IGOT
22. Workshop Climate, health and spatial planning - Cities and environmental sustainability	Workshop	February 2024	IGOT
23. Meeting with the eMOTIONAL Cities stakeholder Fundação Calouste Gulbenkian - Presentation of the eMOTIONAL Cities project	Meeting	February 2024	IGOT, FMUL
24. Workshop eMOTIONAL Cities experiments	Workshop	February 2024	IGOT, FMUL, UTARTU
25. Training Program for People Over 50 - Foundation for paradigm shift on urban planning.	Training program	February 2024	IGOT
26. A joint methodologic framework combining neuroscience and urban planning	Seminar	February 2024	IGOT

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27. Understanding Urban Health and Wellbeing from a Spatial Perspective	Workshop	March 2024	CAMB
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3.7.2 Third parties' events

The events attended by eMOTIONAL Cities partners as representatives of the project are listed in the tables below (chronologically by date).

These third-party events are important opportunities for the project team to engage with stakeholders, share updates, and showcase the progress and impact of the eMOTIONAL Cities initiative. By participating in these events, 65 so far, the goal is to establish and strengthen relationships with key players, and to raise awareness and support for the project's goals and objectives.

Table 8. Third parties' events overview

Event	Type	Attendance	Month/Year
1. KoM – HEART	Meeting	IGOT, FMUL	March 2021
2. KoM – URBANOME	Meeting	IGOT, FMUL	April 2021
3. KoM – WELLBASED	Meeting	IGOT, FMUL	May 2021
4. OGC API Virtual Code Sprint	Conference	ByteRoad	May 2021
5. I Luso-Brazilian Meeting of Emotional Geographies	Conference	IGOT	August / September 2021
6. EEG Symposium - Analytical Approaches and Applications	Conference	FMUL	September 2021
7. 120th OGC Member Meeting	Conference	ByteRoad	September 2021
8. FOSS4G Buenos Aires 2021	Congress	ByteRoad	September / October 2021
9. II Digital Geographies Conference	Conference	IGOT, FMUL	October / November 2021
10. 14th Geospatial API Code Sprint	Workshop	ByteRoad	November 2021
11. XXVII Jornadas de Pediatria do Hospital de Santa Maria	Congress	FMUL	February 2022
12. Open-Source Software and Open Standards Code Sprint	Conference	ByteRoad	March 2022
13. "How-to access OGC API Features without writing one line of code"	Workshop	ByteRoad	March 2022
14. OGC Space Partitions Code Sprint	Workshop	ByteRoad	May 2022
15. Serve Vector Tiles with OGC API Tiles	Workshop	ByteRoad	May 2022
16. Participation in the conference as part of the Culture in Hospital initiative about «NeuroUrbanismo - eMOTIONAL Cities»	Conference	FMUL	May 2022

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17. II Green Savers Conference "Smart Cities - the role of cities in sustainability	Conference	IGOT	May 2022
18. Workshop «Cómo crear una API rest para publicar datos geoespaciales», at the Jornadas de SIG Libre Conference	Workshop	ByteRoad	June 2022
19. International Urban Planning and Environment Congress (IUPE13)	Conference	All partners	July / August 2022
20. Participation in FOSS4G 2022 International Conference	Conference	Byteroad	August 2022
21. Participation in Trafikdage 2022 - Annual Transport Conference	Conference	DTU	August 2022
22. Participation in GEOSAÚDE International Conference	Conference	IGOT	September 2022
23. OGC Metadata Code Sprint	Workshop	ByteRoad	September 2022
24. Green Cities Conference 2022: Better Climate, Better Health Conference	Conference	IGOT	September 2022
25. Participation in 2022 European Researchers' Night: Unite! smart cities – by and for the citizens	Workshop	IGOT	September 2022
26. Bootcamp Design, Space, Motion	Workshop	IGOT and FMUL	September 2022
27. Portugal Smart Cities Summit 2022	Conference	FMUL	October 2022
28. EU training Sci4Pol (Science for Policy) in the Urban Health Cluster context	Workshop	IGOT e FMUL	October 2022
29. 18 th International Conference on Urban Health (ICUH) «Growing Our Global Community. Driving Action. Ensuring Equity»	Conference	IGOT	October 2022
30. Urban Design with Emotions: From Data Collection to Policy Guidelines	Conference	IGOT	November 2022
31. Urban sustainability and co-design – New European Bauhaus	Conference	IGOT	January 20223
32. Urban Talks – [A]cademia, [A]utarquia e [A]telier	Conference	IGOT	May 2023
33. Seventh Ministerial Conference on Environment and Health Process, «European Environment and Health Process»	Conference	FMUL	July 2023.
34. II Luso-Brazilian Meeting of Territorial Emotional Geographies in the context of climate change: opportunities for sustainable territorial development	Conference	IGOT	August / September 2023
35. WhatNext.Law "Neurocity: A Revolution for Urban LivingConference		IGOT	September 2023
36. Champalimaud Research Symposium The neuroscience of the Self, The impact of urban environment on spatial navigation in elderly people with mild cognitive impairment More information	Conference	FMUL, IGOT, Neurogears, MSU	October 2023
37. Brain Innovation Days More information	Brain talks Podcast	FMUL	October 2023

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38. 21st European Week of Regions and Cities, Thriving Regions, Stronger Europe	Conference	IGOT, FMUL	October 2023
39. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology More information	Training	STARLAB BARCELONA S.L	September 2023
40. EEG Processing and Statistical Analysis on Indoor Experiment applying Starlab's EmoWave cognitive and emotional features	Training	STARLAB BARCELONA S.L	October 2023
41. EEG Data Acquisition of participants during a controlled walking condition to develop automatic method to remove and characterize walking EEG artifacts (20 participants)	Training	STARLAB BARCELONA S.L	October 2023
42. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology. More information	Training	STARLAB BARCELONA S.L	October 2023
43. OGC Open Standards Code Sprint More information	Workshop	ByteRoad, Neurogears	October 2023
44. XIV Congress of Portuguese Geography Territories in Transition and Sustainability: Crises and Responses More information	Conference	IGOT	November 2023
45. EEG Data Acquisition of participants during a controlled walking condition to develop automatic method to remove and characterize walking EEG artifacts (20 participants).	Training	STARLAB BARCELONA S.L	November 2023
46. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology. More information	Training	STARLAB BARCELONA S.L	November 2023
47. Nova Consumer Podcast: Cities and Mobility (Season 5, Episode 6)	Podcast	IGOT	November 2023
48. EEG Data Acquisition of participants during a controlled walking condition to develop an automatic method to remove and characterize walking EEG artifacts (20 participants).	Training	STARLAB BARCELONA S.L	December 2023

49. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology	Training	STARLAB BARCELONA S.L	December 2023
More information			
50. Preliminary Analysis of EEG Data during walking conditions to characterize walking EEG Artifacts.	Training	STARLAB BARCELONA S.L	January 2024
51. Machine Learning analysis on Starlab's private databases to find EEG features that correlate with participants' answers on well-being test scores	Training	STARLAB BARCELONA S.L	January 2024
52. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology	Training	STARLAB BARCELONA S.L	January 2024
More information			
53. Analysis of EEG Data during walking conditions to explore artifact removal methods for walking conditions using AutoEncoders	Training	STARLAB BARCELONA S.L	February 2024
54. Participation in standardization activities to boost transparency, reproducibility, interpretability, and meta-analyzability of research involving neural interface technology.	Training	STARLAB BARCELONA S.L	February 2024
More information			
55. Brain Talks	Podcast	FMUL	February 2024
56. Joint OGC - ASF - OSGeo Code Sprint	Workshop	Byteroad	February 2024
57. Participation in Humanise Symposium at Thomas Heatherwick Studio (invitation to present the eMOTIONAL Cities project at the Heatherwick Studio Symposium)	Meeting	IGOT,FMUL	February 2024

It's important to highlight that the eMOTIONAL Cities project, as a part of the Urban Health Cluster, has been an active participant in various events organized by the Cluster. The project partners have also attended the meetings of the defined work groups. Through their active participation, the project partners have not only gained valuable insights, but have also shared their knowledge and expertise in the field. Their contribution has been pivotal in shaping the discussions and decisions taken by the Cluster, ensuring that emotional health is given its due importance in the overall theme of urban health.

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The participation of the eMOTIONAL Cities project in the general events organized by the Cluster has been instrumental in highlighting the importance of emotional well-being in urban health.

Table 9. Urban Health Cluster events overview

Event	Month/year
1. UHC coordinators meeting	September, 2022
2. UHC coordinators meeting	November 2022
3. EU Training Sci4Pol (Science for Policy) in the Urban Health Cluster context	November 2022
4. 1 st Annual Meeting of the European Urban Health Cluster	November 2022
5. UHC coordinators meeting	November 2022
6. Thematic wG4 workshop – Urban issues and epidemics	November 2022
7. UHC review meeting between the cluster coordination, the EU, and external advisors	November 2022
8. Internal coordinators meeting	February, 2023
9. Bi-annual UHC coordination team and EU	March, 2023
10. UHC coordinators meeting	March, 2023
11. Meeting with Cluster Policy Officer	March, 2023
12. Meeting with Cluster Policy Officer	April, 2023
13. UHC coordinators meeting	April, 2023
14. UHC coordinators meeting	May, 2023
15. 2 nd Annual Meeting of the European Urban Health Cluster	June, 2023
16. UHC coordinators meeting	June, 2023
17. UHC coordinators meeting	September, 2023
18. Thematic WG2 coordinators meeting	October, 2023
19. UHC coordinators meeting	October, 2023
20. UHC coordinators meeting	February, 2024

4. Recommendations and next steps

As we progress with the project, we will continuously carry out specific dissemination and communication activities that will be tailored to meet the project's requirements. Based on the analysis of the indicators, it is evident that the website and social media channels have succeeded in attracting numerous followers worldwide, and we have received an overwhelming response to our project events.

Since the project is still running and bigger outcomes are still on the way, the consortium will leverage the available communication tools to showcase and capitalize on the project's outcomes and outputs among the relevant stakeholders and policymakers.

Furthermore, a list of concrete actions will be developed for the Exploitation Activities to be implemented in the project. These actions will include the following information:

- Title/clear identification of the activity
- Scope
- Description
- Implementation period
- Who is responsible for the implementation of the activity
- Target group to be engaged
- Budget
- Possible funding source (if applicable)

All of the above-mentioned strategies (not excluding further possibilities) will be presented in the Final Exploitation and Business Plan.

From a dissemination point of view it is important to highlight the need for a greater involvement of all eMOTIONAL Cities partners, namely:

- Sharing events to disseminate on eMOTIONAL Cities social media;
- Filling out the forms available on the project's website;
- Disseminating the events under the scope of eMOTIONAL Cities in their social media;
- Sharing the outcomes and results of the studies carried out so far.

To ensure the success of a project, it's crucial to communicate and share information continuously. However, a generic approach may not be effective in engaging different audiences. Hence, it's essential to customize the communication strategy based on the unique characteristics and preferences of the target audience. By tailoring the content to their needs and interests, the project team can increase engagement and maximize the impact of their efforts.

To ensure effective dissemination of information, the project team created a comprehensive list of stakeholders in D8.3. The list offers guidance to the partners to create specific, targeted content that aligns with the activities of each stakeholder.

Table 10. eMOTIONAL Cities stakeholders

Organization	Type
Intercultural Cities	International Organizations and Agencies
Eurocities – Network of cities towards urban development and innovation	International Organizations and Agencies
European Academy of Neurology	International Organizations and Agencies
European Alzheimer’s Disease Consortium	International Organizations and Agencies
Genetic Frontotemporal Dementia Initiative	International Organizations and Agencies
World Heart Federation	International Organizations and Agencies
European Society of Cardiology	International Organizations and Agencies
Associated Collegiate Schools of Planning	International Organizations and Agencies
American Planning Association	International Organizations and Agencies
Associated European Schools of Planning	International Organizations and Agencies
Association of Psychological Science	International Organizations and Agencies
European POLIS network	International Organizations and Agencies
International Society of Urban Health	International Organizations and Agencies
National Institute of Mental Health (NIH), USA	International Organizations and Agencies
Global Designing Cities Initiative	International Organizations and Agencies
C40	International Organizations and Agencies
Cities Alliance	International Organizations and Agencies
Roche Neuroscience & Rare Disease	Companies
Alexander Whitley Dance Company	Companies
OpenBCI (Dr. Conor Russomanno)	Companies
ARUP	Companies
Academia (Research Labs)	Companies
Future Cities Lab – ETH Zurich (Dr. Panos Mavros)	Companies
Gehl Foundation, Copenhagen	Companies
Project for Public Spaces, USA	Companies

Câmara Municipal de Lisboa	Public sector, governments, policies makers
City of Lansing	Public sector, governments, policies makers
City of Detroit (Mayor's Office)	Public sector, governments, policies makers
Tri-County Regional Planning Agency	Public sector, governments, policies makers
Tallin City Government	Public sector, governments, policies makers
Tartu City Government	Public sector, governments, policies makers
Cambridge Smart Cities Office	Public sector, governments, policies makers
Kopenhagen Kommune	Public sector, governments, policies makers
Greater Copenhagen Region	Public sector, governments, policies makers
Mayor of London	Public sector, governments, policies makers
Turismo de Portugal	Public sector, governments, policies makers
Associação Zero	Public sector, governments, policies makers
GEOTA	Public sector, governments, policies makers
Alto Comissariado para as Emigrações	Public sector, governments, policies makers
Comissão para a Cidadania e a Igualdade de Género	Public sector, governments, policies makers
Michigan Department of Health and Human Services	Public sector, governments, policies makers
Michigan Office of Services to the Aging	Public sector, governments, policies makers
Association from American Retired People	Public sector, governments, policies makers
The National Association for Mental Health (Denmark)	Public sector, governments, policies makers
Sociedade Portuguesa de Neurologia	Public sector, governments, policies makers
Ministério da Saúde	Public sector, governments, policies makers
Direção-Geral da Saúde	Public sector, governments, policies makers
Infarmed - Autoridade Nacional do Medicamento e Produtos de Saúde, IP	Public sector, governments, policies makers
CEFAR – Centro de estudos e Avaliação em Saúde, da Associação Nacional de Farmácias (ANF)	Public sector, governments, policies makers
Administração Regional de Saúde Lisboa e Vale do Tejo, IP	Public sector, governments, policies makers
CUF Descobertas	Public sector, governments, policies makers
IPAV – Instituto António Padre Vieira	Public sector, governments, policies makers
Sociedade Portuguesa de Psiquiatria e Saúde Mental	Public sector, governments, policies makers
Fundação Calouste Gulbenkian	Public sector, governments, policies makers
Lisbon Institute of Global Mental Health	Public sector, governments, policies makers
Ordem dos Arquitectos	Academia and professionals
Associação de Arquitectos Paisagistas	Academia and professionals
Associação Portuguesa de Urbanistas	Academia and professionals
Happiness by Design (Indian Institute of Technology Roorkee)	Academia and professionals
Healthy Liveable Cities Lab (RMIT University)	Academia and professionals
Academy of Neuroscience for Architecture (University of San Diego)	Academia and professionals
ErgoUX Lab (FAUL)	Academia and professionals
Ordem dos Médicos	Academia and professionals
Ordem dos Psicólogos	Academia and professionals

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Junta de Freguesia Parque das Nações	End-users
Junta de Freguesia Marvila	End-users
Junta de Freguesia Santa Maria Maior	End-users
Junta de Freguesia Alvalade	End-users
Associação Vizinhos em Lisboa	End-users
Associação Renovar a Mouraria (ONGD)	End-users