Common dissemination and communication strategy for the cluster

AUGUST 2021

Disclaimer

The common communication and dissemination strategy has been produced under the responsibility of URBANOME and HEART.

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The projects that form the European Health Cluster have received funding from the European Union's Horizon 2020 research and innovation programme, under grant agreement, No. 945307 (eMOTIONAL cities), No. 945238 (*ENLIGHTENme*), No. 945105 (HEART), No. 945095 (RECETAS), No. 945391 (URBANOME), No. 945097 (WELLBASED).

Based on the 6 projects' DoAs this common communication and dissemination strategy corresponds to the deliverables listed below.

eMOTIONAL Cities	D1.6
ENLIGHTEN*me*	D7.1
HEART	D9.6
RECETAS:	D1.4
URBANOME	D10.6
WELLBASED	D1.7

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List of Acronyms

Directorate General for Research and Innovation	DG RTD
European Commission	EC
European Health and Digital Executive Agency	HaDEA
International Advisory Board	IAB
Urban Health Cluster	UHC
Working Group	WG

1. Introduction

1.1. Executive summary

This document sets out the dissemination and communication strategy of the 'European Urban Health Cluster' (UHC) following the modalities for its implementation. These modalities were agreed at the online meeting on 3 February 2021, with the participation of the coordinators of the six projects resulting from the Horizon2020 topic SC1-BHC-29-2020 "Innovative actions for improving urban health and wellbeing - addressing environment, climate and socioeconomic factors". Namely, these projects are ENLIGHTENme, HEART, eMOTIONAL Cities, WELLBASED, RECETAS and URBANOME.

This document is subjected to regular revisions, following the changes of the UHC chairing and will always respect these modalities as they can be updated upon new agreements between the European Commission (EC) and all coordinators as the UHC evolves. This first draft has been delivered by the URBANOME project coordination team (AUTH with the support of ViLabs) and the HEART project coordination team.

The following chapters provide an overview of the UHC structure and detail the dissemination and communication through an efficient plan (activities, means and channels of communication) to reach the target audience and the relevant stakeholder communities. The goal of this report is to set the plan in order to raise awareness and promote UHC actions and results to the wider community, including the general public.

1.2. Purpose and Scope

The Urban Health Cluster offers a significant opportunity to stakeholders from the quadruple helix to work together in a holistic approach and co-design, co-create inclusive and diverse cities, where health and well-being of citizens will play a central role in the design of sustainable development strategies.

The objectives of the Urban Health Cluster have been communicated from the EC representative, Mr Tuomo Karjalainen, Senior Expert - Environment and Health, and are the following:

- Increased visibility for urban health research
- Strong contribution to policies
- Facilitation of international collaboration

1.3. Intended Audience

The current strategy is dedicated to all the members of the Urban Health Cluster, especially those that are assigned with the relevant dissemination and communication tasks of each participating project. Those responsible for promoting each project will be actively involved in the dissemination and communication efforts of the Cluster. Therefore, this document is primarily addressed towards them. With the European Commission overseeing the Cluster's progress it is also significant to have EU representatives be fully aware of the plan to be deployed for the common dissemination and communication of UHC. In this context, this strategy is also directed towards agents of the EC.

2. Urban Health Cluster Overview

To elaborate on a well-rounded and impactful strategy for the dissemination and communication of the UHC it is essential to firstly outline the Cluster's formation and how it is coordinated.

2.1.   Cluster's Composition

The UHC is currently composed of the **six projects** resulting from the Horizon 2020 Call SC1-BHC-29-2020, as they have been mentioned above.

The UHC will be coordinated by the six project coordinators and their deputies ('Cluster Coordinating Team'), while the Cluster leadership will be rotated **every eight months** as follows:

- 1st period (Mar 2021 - Oct 2021) URBANOME
- 2nd period (Nov 2021 – Jun 2022) ENLIGHTENme
- 3rd period (Jul 2022 – Feb 2023) RECETAS
- 4th period (Mar 2023 – Oct 2023) WELLBASED
- 5th period (Nov 2023 – Jun 2024) HEART
- 6th period (July 2024 – Feb 2025) eMOTIONAL CITIES

The European Commission, via the Directorate General for Research and Innovation (DG RTD), will act as the overall supervisor ensuring the smooth running of the UHC. DG RTD will be in charge of the oversight and good information flow, enabling joint agreements and long-term consistent development of the Cluster. Smooth coordination of the UHC is also reassured through the DG RTD liaison with the Project Officers in European Health and Digital Executive Agency (HaDEA).

UHC is structured around 6 Working Groups (WGs) on practical topics of shared interest between the projects. As a result, the following WGs are initially planned:

- WG1: Science translation for policy and practice (URBANOME, ENLIGHTENme)
- WG2: Health determinants and urban interventions (eMOTIONAL CITIES, WELLBASED)
- WG3: Data analysis and protection - digital platforms (RECETAS, HEART)
- WG4: Urban issues and epidemics (HEART, WELLBASED, eMOTIONAL CITIES)
- WG5: Dissemination, Communication and Exploitation (URBANOME, HEART)
- WG6: Citizen science approaches to urban health including ethics (ENLIGHTENme, RECETAS)

In addition, the Cluster features an International Advisory Board (IAB) to connect the Cluster to significant urban initiatives, including the European Urban Agenda. Currently the IAB is established with five members. The Chair and secretariat will rotate every eight months and follow the rotating Cluster leadership. The following experts have agreed so far to participate in the IAB. It will be up to the rotating Cluster leader to invite them to the IAB.

1) Sotiris Vardoulakis, Professor of Global Environmental Health - Australian National University - National Centre for Epidemiology and Population Health, Canberra, Australia
2) Leonidas Pavlidis, Professor Medicine School - Aristotle University of Thessaloniki, Thessaloniki, Greece
3) Ugo Guarnacci - European Research Executive Agency, Brussels, Belgium
4) Mag. Maria Vassilakou, Vienna Solutions - Urban Transformation Consulting - Urban Transitions Management- former Vienna Deputy Mayor, Vienna, Austria

2.2. General UHC Dissemination and Communication Rules and Procedures

WG5 is assigned to harmonise dissemination and communication activities as much as possible to maximise impact. To this end, WG5 is going to develop a joint dissemination and communication plan. The Working Group will also manage the joint stakeholder list and provide templates for documents and presentations based on the Cluster's visual identity.

Therefore, it is important to consider that WG5 is complementary and runs parallel to all other Cluster WGs receiving input from and offering feedback to all.
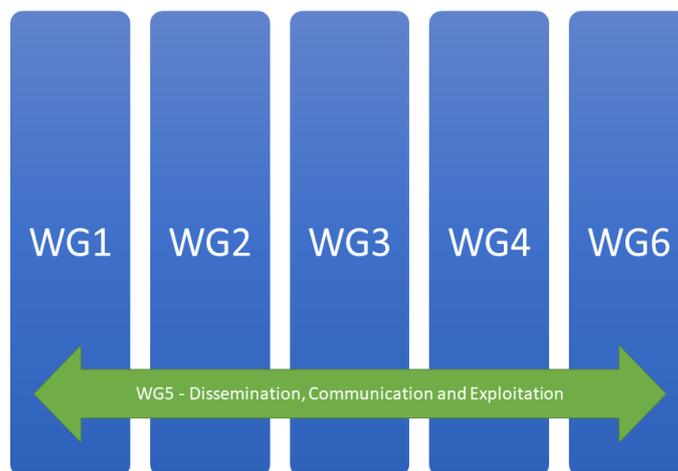

Figure 1. WG5 horizontal application

As a result, the fundamental goal of WG5 is to aggregate and disseminate the Urban Health Cluster outcomes in order to achieve optimum impact for the established Cluster. The Urban Health Cluster's scope comprises the three key tasks: a) to promote health and wellbeing in the European Urban Agenda; b) to create synergies between member projects while optimising resources and c) to exploit common grounds and avoid overlapping.

WG5 comprises experts responsible for the dissemination and the communication of each project. Based on the existing modalities there are two coordinators for WG5 that will remain the same for the entire duration of the Cluster. The coordinators of WG5 come from URBANOME (leader) and HEART (vice leader).

The WG5 coordinators are responsible for organising and chairing the WG5 meetings, keeping minutes, providing a short report of each WG5 meeting, reporting to the plenary during Cluster annual meetings and overseeing the effective implementation of the assigned tasks. They should be the main contact persons to convey messages from the WG5 to the rest of the Cluster and vice versa.

The coordinators of WG5 are also responsible for:

- Ensuring flow of information among the WGs concerning issues of common interest that can be communicated and disseminated.
- Supporting the Cluster coordinator to produce a concise report on all WGs, following the annual meetings (including the kick-off), for public dissemination and to facilitate contacts to other clusters and projects.
- Supporting the production of the Cluster newsletters.
- Supporting the production of Cluster joint policy briefs.

- Providing support in terms of representation of the Cluster in media channels (legacy media, online platforms, social media) in collaboration with the Cluster coordinator and project coordinators.
- Ensuring that the Cluster website is regularly updated (through discussions with the project coordinators).

In addition to the coordinators, each of the Cluster projects is expected to be represented in WG5 by their respective staff. As mentioned above, WG5 members who come from the dissemination and/or coordination team of each project are going to take part in the WG in order to contribution to the above efforts and keep dissemination and communication activities of their projects aligned with those of the Cluster.

The main tasks of each member consist of:

- Participating in WG5 meetings to provide input on communication and dissemination events that each project intends to or already has participated in; sharing of information with other WG5 members about the developments at project level that can potentially inform policy briefs and, beyond that, can promote opportunities for potential synergies.
- Regularly reviewing the Cluster website and informing the WG5 coordinator when updates are required.
- Informing the WG5 coordinator about content for social media.

Internal Communication of WG5 and with the rest of WGs

WG5 is expected to mainly communicate via a dedicated mailing list, which primarily comprises the email addresses of participants of the Cluster's Kick off Meeting (20-21 May, 2021).

In addition, three-monthly online meetings are planned for further in-depth elaboration of WG5's tasks and responsibilities of its members. The meetings will be scheduled and hosted by the WG5 coordinators who will invite the members of the WG and will keep the Cluster coordinator informed. The online meetings will be followed up by brief minutes.

Furthermore, WG5 is also going to be in direct contact with the rest of the Cluster's WGs to cover issues such as:

- Consensus on the visual identity of the Cluster and relevant templates (for presentations, newsletters, policy briefs).
- Sharing of information concerning events.
- Discussion on achievements of the individual projects.
- Collection of brief reports after the annual meeting, to produce a newsletter.
- Collection of information concerning policy briefs as well as of findings that can be used for creation of information materials (i.e., infographics, posters, etc.).

3. Cluster's Dissemination and Communication Strategy

Having described UHC's structure and the modalities of the WG5 management, this chapter presents the plan that is going to be deployed by the aforementioned mechanisms to disseminate and communicate UHC in a successful and impactful fashion. The plan addresses a set of six key questions:

- **Why** to disseminate and communicate?
- **What** to disseminate and communicate?

- Disseminate and communicate to **Whom**?
- **How** to disseminate and communicate?
- **Where** to disseminate and communicate?
- **When** to disseminate and communicate?

The following sub-chapters elaborate on the above questions to produce a detailed overview of the UHC's dissemination and communication plan.

3.1. Objectives

This sub-chapter begins with answering the fundamental question on **why the UHC needs to be disseminated and communicated.** Complementing the three key objectives of the Cluster as mentioned at the beginning of this document, the rationale for a dissemination and communication strategy is threefold: (1) Communicate information about the Cluster and the societal challenges that the member projects are addressing; (2) Disseminate information on the Cluster results to concerned communities; and (3) Enhance the exploitation and sustainability potential of such results.

Moreover, this strategy covers in a structured manner the obligations set by the European Commission to disseminate (Article 29 of the annotated Grant Agreement) and communicate (Article 38 of the annotated Grant Agreement) the scope and the outcomes of projects supported by the Horizon2020 framework programme.

Hence, the objectives of the Cluster's strategy can be described as follows:

- To identify target groups and analyse appropriate Cluster's dissemination and communication channels
- To establish core messages for the Cluster activities, tailored to the identified target groups
- To set up and maintain mechanisms for effective and timely dissemination and communication
- To coordinate all levels and types of dissemination and communication in relation to the Cluster
- To appropriately schedule all dissemination activities for a coordinated effort
- To assign dissemination and communication responsibilities to the Cluster members
- To aid preparing the ground for sustainability of Cluster's outcomes and key takeaways the end of the six projects' lifetime
- To introduce and maintain a clear and effective monitoring and evaluation procedure for all planned activities

Overall, the general intention is to join voices and forces with existing Clusters, initiatives, relevant projects either ongoing or past, to lay the ground for collaboration and exploit the golden opportunities that raise through the new programming period.

3.2. Key Messages

This section provides guidance on **what should be reflected in the dissemination and communication messages of UHC**, always within the scope of the UHC that is to promote urban health in the European Urban Agenda and to optimise synergies and avoid overlaps between the projects selected for funding from the call SC1-BHC-29-2020 ('Innovative actions for improving urban health and wellbeing -addressing environment, climate and socioeconomic factors).

Common thematic objectives and key messages of the Urban Health Cluster will derive and promote the following:

- Improving health and wellbeing in the urban environment while reducing inequalities calls for a multidisciplinary and participative approach.
- Co-working, co-designing, co-creating among multidisciplinary teams, and promoting alliances between cities, citizens and different actors. In this equation, citizens are an important part as they can really help and support decision-making.
- Promoting health and wellbeing in the European Urban Agenda bringing together six innovative and complementary actions addressing environment, climate, socioeconomic and governance issues.
- Providing evidence-based recommendations for the integration of health and wellbeing in European decision making in areas of urban planning, living quality, participatory governance and more via successful research synergies.

Hence the above, issues to be highlighted in the common activities of the Cluster include:

- The importance of piloting, meaning that, the interventions envisioned by the Cluster Projects will stem from actual deployment and validation of their approaches in urban environments. This way, the expected outcomes will reflect societal needs and be in better position to address them.
- The relation of research to practice, which translates into the efficient application of research and innovation to tangible and impactful practices for the enhancement of urban environments.
- The essential role of monitoring in order to derive to more robust evidence that will feed into the decision-making procedures.
- The connection with nature-based solutions, as a pathway towards sustainable life in urban environments.
- The connection with projects that aim to enhance knowledge and data acquisition regarding the expansion of the state of the art in health and urban planning fields.

In addition to the above, a joint manifesto is under discussion to be put forward by the DG RTD, including big city networks like Energy Cities, ICLEI, Eurocities and more.

Overall, results stemming from each project of UHC are going to be valuable assets for the propagation of the Cluster's messages. In this respect, and unless it goes against their legitimate or preferred Technology Transfer interests, each UHC project must disseminate their results as soon as possible by disclosing them to the public by appropriate means, including in scientific publications through the UHC online channels (Chapter 3.4.6)

3.3. Target Audiences

This section provides an overview of the different target groups and activities for the UHC for an effective outreach. The aim is to spread the word to a wide group of social and political actors to influence decision-making at various levels in Europe. This elaboration provides context to **whom the messages of UHC's dissemination and communication should be directed and who will benefit from Cluster's findings, results and solutions**.

Table 1: UHC external target audiences

Target audience	Scope & Actions

Policy audience	
Decision-makers and /or policymakers at local, national and European level	Disseminate/Communicate targeted messages based on project findings for political actors to frame the policy agenda and enable their uptake into various political directives and actions.
Regional, national or European Environmental, Health Agencies, national planners and Authorities	
Academia and research community	
Researchers in domains related to, climate change, human health and wellbeing, urban sustainability,	Disseminate cutting edge research results to individual scientists and research networks regarding social and health determinants on urban environments thus leading to valuable feedback and discussions that will positively influence the rationale on innovative actions for improving urban health and wellbeing.
Universities, Research Institutes and Scientific Communities	
Additional EU funded projects, Clusters and/or Initiatives	
Private sector	
Small and medium-sized enterprises (SMEs) and individual experts (Architects, urban planners)	Disseminate project findings for public administrations and private companies which are supporting the implementation of policies and plans to support a practical take-up of UHC results and findings.
Private investors, venture capitalists, etc.	
Companies and other organisations offering services for city planning, designing, administration	Communicate the project activities and innovative results and support the identification of business opportunities (e.g. around sensors devices, technological and IT tools).
Civil Society	
Citizens at large,	Support knowledge sharing and raise awareness among the general public and citizens' organisations about the effects of urban policies on health and wellbeing
Patient Associations and/or social groups and initiatives	
NGOs, Media outlets	

3.4. Means of dissemination and communication

This sub-chapter gives an aggregate answer about **how, where and when the dissemination and communication of UHC should be carried out.** The paragraphs below define the methods, tools and channels that are necessary to deploy a holistic and efficient dissemination and communication plan.

3.4.1. Visual Identity

Following the Cluster's Kick off, it was mutually agreed that a shared visual identity could be a valuable foundation for the common dissemination and communication actions. In this context, a logo has been drafted to provide a sense of branding for the Cluster.

Figure 2. UHC logo

The aim was to produce a visual cue that should render the Cluster's presence recognisable and unique. Given the plurality of the project members' logos in terms of shapes, fonts and colour patterns, it has been opted to elaborate on a strict yet pleasant to the eye format. Vibrant colours have been merged together smoothly to let the logo to stand out and be easily used in multiple digital and printed materials.

The UHC logo constitutes the building block upon which the dissemination and communication materials below are going to be drafted, so that a uniform and well-rounded set of resources will be at the disposal of every project member.

3.4.2. E-Newsletters

Drawing from the features of the Cluster's visual identity E-Newsletters will be produced annually, in time for the UHC meetings, under the responsibility of:

- 2021: RECETAS will prepare the template (with WG5 contribution) and the first newsletter
- 2022: URBANOME, second newsletter
- 2023: ENLIGHTENme, third newsletter
- 2024: eMOTIONAL CITIES, forth newsletter

Subscriptions to the e-Newsletter will grow higher with the use of LinkedIn features. Specifically, parts of the e-Newsletters will be featured in LinkedIn articles, where readers will have the possibility to follow the subscription link to the e-Newsletter.

Regarding the content, the coordinator of the relevant project will get in touch through email with the rest of the UHC coordinators to gather information that can be depicted in the Newsletter and will prepare the outline that will be finally reviewed by the WG5 and uploaded on the UHC website. An indicative list of topics shall include (among other) information about:

- Achievements of Cluster's WGs
- Outcomes from representation of the UHC in European and international events
- Open invitations to public UHC events
- Interviews with UHC projects' Coordinators and even policy makers from the European level.

Interested partners inside and outside the UHC will have the ability to subscribe (and unsubscribe) (through the website) and download the UHC Newsletters.

3.4.3. Cluster's Brochure and pitching materials

More tools that will be in line with the visual identity of the Cluster include a UHC brochure to be shared digitally and even by hand in physical events (if conditions allow to do so). A brochure template will be delivered by RECETAS. The first brochure will be available via the UHC website. Future versions of the brochure may be elaborated based on the efficient utility of the material and need to promote the progress of the Cluster's actions.

In addition to the brochure (and based on the template's style) pitching materials such as posters and/or infographics and data visualisations will be discussed within WG5 to evaluate whether and how they can be useful for dissemination and/or communication purposes. Such materials can be an attractive way of combining project's resources and can be mainly created for online use and handed in printed version if it is considered appropriate and feasible by WG5.

3.4.4. Online Channels

Cluster Website: The UHC's website operates as the major source about the Cluster's identity, goals and actions, from which every stakeholder category can be informed. In other words, the cluster website is a central dissemination and communication tool presenting the Member Projects and providing the main results of the research and outcomes of their joint effort.

Member's websites: In addition to the own Cluster website, the involved projects will dedicate a section to their sites for the promotion of UHC. This section can have the form a subpage titled *Urban Health Cluster* in which the corresponding content managers of each project shall upload information about Cluster's actions (i.e., news, call for actions, press releases, links to joint resources, etc.)

Social media: Social media platforms will be utilised to spread the word about UHC and the Cluster projects. To this end, a dedicated Twitter Account and a LinkedIn Page have been created. These platforms will be leveraged based on their respective functionalities to share news about important milestones of the UHC and its members, events of the Cluster and further synergies both with other projects and with stakeholders such as the European Commission's units. What is more, campaigns with original content about relevant topics (e.g. urban planning and citizen wellbeing) elaborated by the WG5 will be circulated around important dates like relevant International Days. The social networking capacities of these platforms will enable the Cluster dissemination and communication to bring into spotlight important contributions to the public health narrative and helpful inputs to shape better policies. The social media platforms of each and every involved project will also be active and propagate such campaigns with relevant hashtags.

Table 2 - Cluster Projects' Social Media

Cluster Project	Social Media Platforms
eMOTIONAL Cities	Facebook Twitter LinkedIn
ENLIGHTENme	Twitter
HEART	Facebook Twitter LinkedIn
RECETAS	Twitter LinkedIn

URBANOME	Facebook Twitter LinkedIn
WELLBASED	Twitter

Table 3 - List of Indicative Hashtags

List of indicative Hashtags	
#EU #Horizon2020 #h2020 #UrbanHealth #Cluster #Synergy #urban_living	#lifestyle #wellbeing #urban_planning #policy_making #decision_making #co_creation #Innovation

3.4.5. Scientific Publications

One of the key synergies to be performed among the projects of UHC is the preparation and publication of joint scientific articles. In accordance with the aforementioned Article 29 regarding the dissemination of results, the UHC will ensure open access (online access for any user free of charge) to all peer-reviewed scientific publications relating to the UHC results. Upon their publication the scientific articles are going to be promoted via the UHC online channels to attract interested users, thus enhancing the visibility of the Cluster's scientific findings.

Topics and contents of scientific publications will be agreed among the WGs and communicated to the UHC chairing coordinator, as well as the WG5 coordinators.

The bibliographic metadata shall be in a standard format and must include all of the following:

- The terms "European Union (EU)" and "Horizon 2020".
- Specific call of funding SC1-BHC-29-2020 "Innovative actions for improving urban health and wellbeing - addressing environment, climate and socioeconomic factors".
- The publication date, and length of embargo period if applicable.
- A uniform identifier (DOI).

Among others, the UHC will seek to publish its joint articles to top scientific journals such as:

Table 4: List of indicative top Scientific Journals

Journal	Publisher
International Journal of Environmental Research and Public Health	MDPI
The Lancet Public Health	The Lancet
Journal of Urban Health	Springer
Science of The Total Environment	Elsevier
IEEE Journal of Biomedical and Health Informatics	IEEE
IEEE Open Journal of Engineering in Medicine and Biology	IEEE

3.4.6. Policy Briefs

In addition to scientific papers, one more integral form of publications to be delivered by the Cluster members are joint policy briefs. The policy briefs are inherently linked to the objective embedded right at the core of the UHC, namely to positively influence the decision making at EU level as well as at national level.

According to the modalities of the Cluster the joint policy briefs will be produced by the following members:

- M18: WELLBASED
- M32: EMOTIONAL CITIES
- M46: ENLIGHTENme

The joint policy briefs will be drafted under the responsibility of the coordinator of the relevant project but will be discussed and input will be provided by all coordinators. The policy briefs will constitute important contributions to the public health narrative and feature helpful inputs for decision-making bodies to shape better policies. The topics tackled by each policy brief will be discussed at least three months before the deadline set. The discussions will be initiated by the project coordinator in charge. There will be a common template to be used for all three policy briefs.

3.4.7. Thematic workshops

The Cluster Coordination Team will organise at least four thematic workshops of common interest in conjunction with the annual meetings. The thematic workshops will correspond to the WGs of the Cluster.

In this respect, the following workshops are initially planned:

- 2021 – Citizen science approaches to urban health including ethics (ENLIGHTENme, RECETAS)
- 2022 – Urban issues and epidemics (HEART, WELLBASED, eMOTIONAL CITIES)
- 2023 – Health determinants and urban interventions (eMOTIONAL CITIES, WELLBASED)
- 2024 – Science translation for policy and practice incl. equity, inclusiveness and gender (URBANOME, ENLIGHTENme)

The organisation of these workshops does not exclude the possibility of organising others, if deemed necessary.

3.4.8. Cluster's events

In Q2 2021 a joint **launch event** was organised online in collaboration between DG RTD and the Cluster Coordination Team. The following was agreed at the Cluster meeting in February 2021:

- Organising project (Host): URBANOME
    - o Date: 20 May 2021
    - o Participants: consortia and beyond, linking to significant cluster external initiatives

The Cluster Coordination Team will organise the **annual Cluster meetings** and share the related costs. The place, date and a contact person should be communicated minimum six months before the meeting takes place, preferably at the closure of the previous annual meeting. A report summarising the meeting should be prepared by the cluster and sent to DG RTD maximum 1 month after the meeting takes place.

- Annual meetings organising projects:
    - o 2022: RECETAS/HEART
    - o 2023: ENLIGHTENme

A **final event** will be organised near the end of the Cluster lifetime to convey key results and messages to stakeholders such as national, EU and international regulatory communities, NGOs, industry, the scientific community, etc. This event will be organised by the Cluster Coordination Team in close collaboration with DG RTD.

- Final meeting organising projects:
  - 2024: WELLBASED/EMOTIONAL CITIES

In order to optimise costs, individual project meetings and thematic workshops can be organised in conjunction with the annual cluster meeting.

3.4.9. European and international events

Each coordinator will regularly propose to the UHC coordinator and the WG5 coordinators international and European events where the UHC could be represented. This is going to also be included as a topic in the WGs' agendas. The events' proposals will be collected by the coordinators who will use a common template for that. What is more the UHC website will feature a section where an online agenda of 3rd party events in which the Cluster is going to contribute.

Moreover, the results from the participation of the UHC's representation in European and international events will be reported to the WG5 and copied to the UHC coordinator and to the WGs coordinators.

3.5. Important Notes

3.5.1. Information on EU Funding — Obligation and Right to Use the EU Emblem

Unless the European Commission requests or agrees otherwise, or unless it is impossible to comply for acceptable reasons, any dissemination of results (in any form, including electronic) must:

(a)   Display the EU emblem:

(b)   Include the following text:

The projects that form the European Health Cluster have received funding from the European Union's Horizon 2020 research and innovation programme, under grant agreement, No. 945307 (eMOTIONAL cities), No. 945238 (ENLIGHTENme), No. 945105 (HEART), No. 945095 (RECETAS), No. 945391 (URBANOME), No. 945097 (WELLBASED).

When displayed together with another logo, the EU emblem must have appropriate prominence. For the purposes of their obligations under this Article, the beneficiaries may use the EU emblem without first obtaining approval from the European Commission. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

3.5.2. Disclaimer excluding Agency responsibility

Any dissemination of results must include the disclaimer text:
This output only reflects the author's view and that the European Commission is not responsible for any use that may be made of the information it contains.

ANNEX: Common communication and dissemination list

	Organisation name	Project
Academia-Research	FACULDADE DE MEDICINA DA UNIVERSIDADE DE LISBOA	EMOTIONAL CITIES
	INSTITUTO DE GEOGRAFIA E ORDENAMENTO DO TERRITORIO DA UNIVERSIDADE DELISBOA	EMOTIONAL CITIES
	MICHIGAN STATE UNIVERSITY	EMOTIONAL CITIES
	THE CHANCELLOR MASTERS AND SCHOLARS OF THE UNIVERSITY OF CAMBRIDGE	EMOTIONAL CITIES
	DANMARKS TEKNISKE UNIVERSITET	EMOTIONAL CITIES
	TALLINNA TEHNIKAÜLIKOOL	EMOTIONAL CITIES
	TARTU ULIKOOL	EMOTIONAL CITIES
	ALMA MATER STUDIORUM - UNIVERSITA DI BOLOGNA	ENLIGHTEN ME
	TARTU ULIKOOL	ENLIGHTEN ME
	STICHTING VU	ENLIGHTEN ME
	LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE	ENLIGHTEN ME
	UPPSALA UNIVERSITET	ENLIGHTEN ME
	FUNDACION TECNALIA RESEARCH & INNOVATION	ENLIGHTEN ME
	ICAHN SCHOOL OF MEDICINE AT MOUNT SINAI	ENLIGHTEN ME
	UNIVERSITY OF SURREY	ENLIGHTEN ME
	NATIONAL TECHNICAL UNIVERSITY OF ATHENS - NTUA	HEART
	UNIWERSYTET WARSZAWSKI	HEART
	IMPERIAL COLLEGE OF SCIENCE TECHNOLOGY AND MEDICINE	HEART
	ETHNIKO KAI KAPODISTRIAKO PANEPISTIMIO ATHINON	HEART
	FUNDACIO SALUT I ENVELLIMENT	RECETAS
	FUNDACION PRIVADA INSTITUTO DE SALUD GLOBAL BARCELONA	RECETAS
	UNIVERSITY OF THE WEST OF ENGLAND	RECETAS
	ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY *RMIT UNIVERSITY	RECETAS
	UNIVERZITA KARLOVA	RECETAS
	CENTRE HOSPITALIER REGIONAL DE MARSEILLE ASSISTANCE PUBLIQUE-HOPITAUX MARSEILLE	RECETAS
	UNIVERSIDAD DE CUENCA	RECETAS
	UMIT- PRIVATE UNIVERSITAT FUR GESUNDHEITSWISSENSCHAFTEN, MEDIZINISCHEINFORMATIK UND TECHNIK GMBH	RECETAS
	HELSINGIN YLIOPISTO	RECETAS
	ARISTOTELIO PANEPISTIMIO THESSALONIKIS	URBANOME
	UNIVERSITY OF STUTTGART	URBANOME
	AARHUS UNIVERSITET	URBANOME
	Istituto Universitario di Studi Superiori di Pavia	URBANOME
	CENTRO DE INVESTIGACIONES ENERGETICAS, MEDIOAMBIENTALES Y TECNOLOGICAS-CIEMAT	URBANOME
	INSTITUTO DE SALUD CARLOS III	URBANOME
	ROBERT GORDON UNIVERSITY	URBANOME

	INSTITUT JOZEF STEFAN	URBANOME
	INSTITUT NATIONAL DE LA SANTE ET DE LA RECHERCHE MEDICALE	URBANOME
	FUNDACION PARA LA INVESTIGACION DEL HOSPITAL CLINICO DE LA COMUNITAT VALENCIANA, FUNDACION INCLIVA	WELLBASED
	ERASMUS UNIVERSITAIR MEDISCH CENTRUM ROTTERDAM	WELLBASED
	UNIVERSITY OF LEEDS	WELLBASED
	NEDERLANDSE ORGANISATIE VOOR TOEGEPAST NATUURWETENSCHAPPELIJK ONDERZOEK TNO	WELLBASED
	ENTE OSPEDALIERO OSPEDALI GALLIERA	WELLBASED
	ASSOCIATION FOR SUSTAINABLE INNOVATIVE DEVELOPMENTS IN ECONOMICS ENVIRONMENT AND SOCIETY	WELLBASED
Public authority	ZIENDA UNITA' SANITARIA LOCALE DI BOLOGNA	ENLIGHTEN ME
	COMUNE DI BOLOGNA	ENLIGHTEN ME
	TARTU LINN	ENLIGHTEN ME
	GEMEENTE AMSTERDAM	ENLIGHTEN ME
	MINISTRY OF HEALTH	HEART
	REGION MIDTJYLLAND	HEART
	KLINICKO-BOLNICKI CENTAR DR DRAGISA MISOVIC-DEDINJE	HEART
	GRAD BEOGRAD	HEART
	PERIFEREIA ATTIKIS	HEART
	DEPARTAMENT DE SALUT - GENERALITAT DE CATALUNYA	RECETAS
	GIP AGENCE FRANCAISE POUR DES VILLES ET TERRITOIRES MEDITERRANEENS DURABLES	RECETAS
	COMUNE DI MILANO	URBANOME
	MUNICIPALITY OF EDIRNEDE	WELLBASED
	BUDAPEST FOVAROS III KERULET OBUDA-BEKASMEGYER ONKORMANYZAT	WELLBASED
	OLEKSANDRIYA CITY COUNCIL	WELLBASED
	JELGAVAS PASVALDIBAS OPERATIVAS INFORMACIJAS CENTRS	WELLBASED
	GEMEENTE HEERLEN	WELLBASED
	LEEDS CITY COUNCIL	WELLBASED
Private	CLIMATEFLUX	EMOTIONAL CITIES
	STARLAB BARCELONA SL	EMOTIONAL CITIES
	NEUROGEARS LTD	EMOTIONAL CITIES
	EARTHPULSE UNIPESSOAL LDA	EMOTIONAL CITIES
	SOCIEDADE PORTUGUESA DE INOVACAO CONSULTADORIA EMPRESARIAL E FOMENTO DA INOVACAO SA	EMOTIONAL CITIES
	OENGINEERING SRL	ENLIGHTEN ME
	EURICE EUROPEAN RESEARCH AND PROJECT OFFICE GMBH	ENLIGHTEN ME
	OUTSIDE IN (CAMBRIDGE) LTD	ENLIGHTEN ME
	CHRONO@WORK BV	ENLIGHTEN ME
	NERI SPA	ENLIGHTEN ME
	GEOSYSTEMS GESELLSCHAFT FUR VERTRIEB UND INSTALLATION VON FERNERKUNDUNGS- UND GEOINFORMATIONSSYSTEMEN MBH	HEART

	AMPHI INTERNATIONAL APS	HEART
	RESILIENCE GUARD GMBH	HEART
	RISA SICHERHEITSANALYSEN GMBH	HEART
	BIOASSIST SA	HEART
	SENTIO LABS MONOPROSOPI IKE	HEART
	ENPLUS	HEART
	VISIBLE NETWORK LABS INC	RECETAS
	AKETH INVESTMENTS NETWORK SERVICESSL	RECETAS
	ViLabs (CY) LTD	URBANOME
	UPCOM BVBA	URBANOME
	ETAIREIA ANAPTYXIS KAI TOURISTIKIS PROVOLIS ATHINON - ANAPTYXIAKI ANONYMOS ETAIREIA ORGANISMOU TOPIKIS AFTODIOIKISIS	URBANOME
	AMBIENTE ITALIA SRL	URBANOME
	ENVE.X SINGLE MEMBER PC	URBANOME
	SENIOR EUROPA SOCIEDAD LIMITADA	WELLBASED
	SURDURULEBILIR ENERJI VE INSAAT SANAYI TICARET LIMITED SIRKETI	WELLBASED
Other	GATE 21	ENLIGHTEN ME
	ICLEI EUROPEAN SECRETARIAT GMBH (ICLEI EUROPASEKRETARIAT GMBH)	ENLIGHTEN ME
	HEALTH CITY INSTITUTE	ENLIGHTEN ME
	ASSOCIATION LUCI LIGHTING URBAN COMMUNITY INTERNATIONAL	ENLIGHTEN ME
	FONDAZIONE PER L'INNOVAZIONE URBANA	ENLIGHTEN ME
	EUROPEAN HEALTH MANAGEMENT ASSOCIATION	HEART
	MIKSER UDRUZENJE	HEART
	INSTITUT ZA ZASTITU ZDRAVLJA SRBIJEDR MILAN JOVANOVIC BATUT	HEART
	EUROPEAN NETWORK OF LIVING LABS IVZW	URBANOME
	FUNDACION DE LA COMUNITAT VALENCIANA PARA LA PROMOCION ESTRATEGICA EL DESARROLLO Y LA INNOVACION URBANA	WELLBASED
	FUNDACIO DE LA COMUNITAT VALENCIANAOBSERVATORI VALENCIA DEL CANVI CLIMATIC	WELLBASED
	ENERGY CITIES/ENERGIE-CITES ASSOCIATION	WELLBASED
	ZERO DISCRIMINATION ASSOCIATION	WELLBASED
	MAGYAR URBANISZTIKAI TUDASKOZPONT NONPROFIT KFT	WELLBASED
EC	HaDEA	
	DG RTD	
	H2020 SC5 14 Cluster on Health & Wellbeing in Cities	
	City Science Initiative	